



## **Texas Association of Private & Parochial Schools Announces AED Partnership**

*NewHouse Medical and TAPPS (Texas Association of Private and Parochial Schools) have entered into a partnership to make available affordable AED (automated external defibrillator) units for member schools.*

Houston, TX, June 11, 2008 --(PR.com)-- The Texas Association of Private and Parochial Schools, along with NewHouse Medical (Corporate Sponsor of the National Athletic Trainers Association), have joined forces to make AED (automated external defibrillators) units available to the TAPPS Member Schools at an affordable rate - far below the market pricing seen throughout the Internet and general advertisements.

This pricing covers two models of AEDs. Each one, will be offered at less than \$1,000 to the member school. Additional accessories are available as well such as wall cabinets, pediatric capabilities, CPR prep-kits and more.

The primary offering and expected to be the most popular choice by member schools is the Heartsine Samaritan PAD (public access defibrillator).

The Heartsine Samaritan PAD is the most durable, affordable and lightweight AED on the market. Even though NewHouse Medical is "brand-independent," more than 1,700 have been deployed without one issue, recall or complaint. It is truly the best value and most popular on the market for the academic and athletic sector. The unit is used by customers such as the Dallas Cowboys, Pittsburgh Steelers, St. Louis Rams, the United States Air Force, the ATF, the Arizona & Texas Departments of Public Safety, the University of Alabama, the University of Florida and countless universities and school districts nationwide.

"It is our pleasure to partner with such a fine organization as TAPPS. The public schools got quite the attention in Texas after the unfortunate situations involving Sudden Cardiac Arrest. We felt that the private schools deserved a break too," Jason Heffran, Managing Partner & CEO of NewHouse Medical stated.

"TAPPS continues to support and encourage all schools to have Automatic Defibrillators (AED) at all school athletic functions. In accordance with this stance, we will require that all facilities hosting TAPPS events (regional, semifinals or finals) to have an AED present and accessible. TAPPS will also purchase AED units for use at state sites," said Bryan Bunselmeyer, Associate Director.

###



**Contact Information:**

NewHouse Medical

Jason Heffran

(800) 675-9597

[jrh@nhacorp.com](mailto:jrh@nhacorp.com)

<http://www.newhousemedical.com>

**Online Version of Press Release:**

You can read the online version of this press release at: <http://www.pr.com/press-release/89655>