



Maryland Web Design Firm Wins Top Honors for Education Web Site

Bethesda Design Web, a full-service web design firm, today won Outstanding Achievement for Excellence in Design and more for the web site of Explore-It-All Science Center, a nonprofit educational science organization.

Bethesda, MD, June 10, 2008 --(PR.com)-- Bethesda Design Web won Outstanding Achievement in Website Development by the Interactive Media Awards™ today for its work on the web site of Explore-It-All Science Center,® a nonprofit organization currently providing informal science and engineering opportunities to students in grades K-6. The honor recognizes Bethesda Design Web for surpassing the basic standards of excellence that comprise the web's most professional work. The award specifically cites excellence in Education.

"It is always rewarding to be recognized for your work," said Deborah Dine, web developer and owner of Bethesda Design Web, "but to be recognized in the field of education — one of our specialties — is especially gratifying."

Bethesda Design Web (www.bethesdadesignweb.com) creates web sites for local small businesses, education and nonprofit groups in Montgomery County and the Greater Washington D.C. area. The studio is known for "green" coding techniques that protect the fundamental nature of the internet, and for clean web sites that are accessible to people with all levels of equipment and abilities. Bethesda Design Web is creator of Kids Reading Circle, a popular nonprofit children's book review site featured on PBS's Reading Rainbow web site, among other notable venues. www.KidsReadingCircle.com won a IMA award in 2007 in the "Kids" category.

Explore-It-All Science Center ®uses outreach Learning Labs to travel to students in Maryland, Virginia, and Washington D.C with programs on structure, robotics and astronomy. For more information on the Explore-It-All program, visit the site at www.Explore-it-all.org and contact President Karen Rubin-Hamilton.

The Interactive Media Council, Inc. is a nonprofit organization of leading web professionals seeking to elevate Internet standards of excellence. The IMA judging considered design, usability, innovation in technical features, standards compliance and content. In order to win this award level, Bethesda Design Web's work had to meet strict guidelines in each area — an achievement only a fraction of sites in the IMA competition earn each quarter.

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Contact Information:

Bethesda Design Web

Deborah Dine

301-951-0881

info@bethesdadesignweb.com

bethesdadesignweb.com

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