



Snoop Dogg Presents Adventures of Tha Blue Carpet Treatment Brings Anime to the Streets June 24th

Codeblack Entertainment's latest DVD release includes guest appearances from comedians Mike Epps, Katt Williams and exclusive animated videos featuring Hip-Hop icon Snoop Dogg along with artists Nate Dogg, E-40, The Game, and Cypress Hill's B-Real.

Los Angeles, CA, June 04, 2008 --(PR.com)-- Codeblack Entertainment has expanded its lineup of high quality DVD movies today by announcing the release of Snoop Dogg Presents Adventures of the Blue Carpet Treatment. The straight to DVD film follows an animated Snoop Dogg as he journeys through the streets of Southern California where he is met by a variety of skirmishes, comedic run-ins and situations that only the Doggfather could find himself in.

Snoop Dogg Presents Adventures of the Blue Carpet Treatment is a psychedelic stream-of-consciousness trip through the magical mind of Snoop Dogg. This feature-length animated film showcases music from Snoop's multi-platinum album Tha Blue Carpet Treatment, along with cameos and guest voices from comedians Mike Epps, Katt Williams and artists like Nate Dogg, E-40, The Game, Cypress Hill's B-Real and many of hip-hop's biggest stars. Adventures of the Blue Carpet Treatment takes you to the streets of Long Beach and beyond in a sexy, violent and slightly twisted musical journey, compliments of your Bigg Boss Dogg.

"The movie will give you something to look at because when I was making this record I was real visual about it," says Snoop in regards to the movie and its corresponding soundtrack. "I had a cartoon mind while I was making it, so I just wanted to bring that to the light."

Selected music videos contained in Snoop Dogg Presents Adventures of the Blue Carpet Treatment will also be available for viewing beginning this week at designated websites and blogs. In addition, the music videos will soon be available for purchase through iTunes and Snoop Dogg Presents Adventures of the Blue Carpet Treatment themed content will be available through a variety of mobile carriers. You can also find the movie on-demand at www.codeblacktv.com on June 24th.

Snoop Dogg will be available for select interviews in support of Snoop Dogg Presents Adventures of Tha Blue Carpet Treatment. Please contact Rona Mercado, pr@cashmereagency.com

Check out the Blue Carpet Treatment trailer at <http://youtube.com/watch?v=g53y-wyddBU>

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