



## **Xcellimark is Honored Again as One of the 10 Most Dependable™ Web Design Firms of the South**

*For the second year in a row, Xcellimark has been chosen by Goldline Research as one of the 10 Most Dependable™ Web Designers of the Southern United States.*

Orlando, FL, June 02, 2008 --(PR.com)-- Xcellimark has been selected again by Goldline Research as one of the 10 Most Dependable™ Web Design Firms of the Southern United States. The list of the 10 Most Dependable™ Web Design Firms in the Southern United States was published in the April issue of Entrepreneur Magazine. It is also scheduled to be published in the June issue of Delta Sky Magazine.

“The website design industry has a reputation of producing 'pretty' sites that 'don't work,' meaning sites look fancy but are not profitable for businesses” said Scott Lambert, President, Xcellimark. “The key to success is finding an Internet Marketing Company that understands everything that goes into creating and marketing a website so it not only looks good but drives in quality traffic with high conversion rates. Xcellimark merges the best of design elements, sound online marketing practices and SEO target marketing to create a strong online presence for each of our clients. It is a privilege to be considered one of the top 10 Web Design Firms of the South.”

“We are pleased to have Xcellimark on this list” said Ryan Kluft, Publisher of Goldline Research. He also said, “They exceeded all of our industry criteria and had outstanding client references.” Over 700 Web Designers were contacted regarding the list and the response was overwhelming.

Xcellimark provides exclusive high-quality leads for businesses through their unique and targeted Customer Xcelleration Program. Headquartered in Orlando, Florida, Xcellimark's custom internet marketing plans not only incorporate advanced techniques to attract customers to a business's marketing website, but also uses persuasive copywriting and innovative web design to help convert visitors to customers. What distinguishes Xcellimark from other SEO companies is that their clients only pay when they receive qualified sales leads and the client determines their own criteria for their leads. Xcellimark has helped local, national and international businesses expand through the development and implementation of a personalized Customer Xcelleration Program.

For some of Xcellimark's clients, the proof is in the quality of their lead generation program.”Xcellimark has been a valuable partner for DirectBuy since 2005. Whether it's generating high-quality leads, search engine optimization, or website development, they have always found the right ways to help us grow our business. Additionally, the team at Xcellimark is dedicated to providing the highest level of customer service. They always respond to issues in a timely and efficient manner. We truly value our relationship with Scott and Nancy Lambert and the entire Xcellimark team," said David Lee, Director, Marketing, DirectBuy, Inc.

Goldline Research is a list research and publishing company specializing in investigating the credibility and performance of companies in a variety of professional services industries for selective inclusion in their published The Most Dependable™ lists. Goldline Research works closely with leading



professionals in professional services industries to develop criterion for each industry, which forms the basis for its selection process. Goldline Research's lists have appeared nationwide for over 4 years in a wide variety of print publications such as Southwest Airlines SPIRIT Magazine, Texas Monthly, San Diego Magazine, United Hemispheres Magazine, Delta Sky Magazine, Forbes, Fortune, LA Magazine and Phoenix Magazine. In order to be selected to a Most Dependable™ list, firms must meet all of Goldline Research's industry criteria, have no consumer complaints, lawsuits or disciplinary actions and provide client references that are checked and scored based on a proprietary scoring system.

About Xcellimark:

Xcellimark is an [International Internet Marketing company](#) based in Orlando, Florida with clients throughout the US, Canada, UK, and Barbados. Xcellimark specializes in providing clients with [exclusive, qualified sales leads](#) using skilled conversion design and search engine marketing strategies. Through their unique Customer Xcelleration Program, Xcellimark's [internet marketing programs](#) significantly [increase their client's qualified sales inquiries](#). For more information on how Xcellimark can help you improve your bottom line, contact Scott Lambert or visit [www.xcellimark.com](http://www.xcellimark.com)

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