



## **FishGillz Makes It's Debut on QVC**

*Unique Product Makes It's Appearance On National Television.*

Newport Beach, CA, May 28, 2008 --(PR.com)-- FishGillz, a sunglass company in Southern California, will be making it's debut on the QVC Home Shopping Network, with it's unique line of Floating Polarized Sunglasses. QVC, which is known for featuring high quality products at bargain prices, will be featuring FishGillz on a segment entitled, " A Host of Father's Day Gift Ideas. "

Jeff Taylor, founder of FishGillz, got the idea for floating sunglasses after talking to several friends who lost their expensive sunglasses in the ocean. Over the years, Taylor had lost several pairs himself in the water, so he decided it was time to solve the problem.

Taylor went to work, set his idea in motion and formed FishGillz Sunglass Company in January of 2007. Less than eighteen months later, FishGillz grew to hundreds of dealers all over the United States and in seven different countries across the globe.

When asked what the formula was for his company's rapid growth, Taylor responded, " FishGillz are a high end pair of sunglasses that meet all the demands of the consumer. Quality, style, comfort, durability and protection, all at an affordable price. Adding the floating feature made FishGillz the perfect pair of high performance sunglasses."

FishGillz uses a multi-layer, high impact lens, which includes a dual anti-reflective layer, a scratch resistant hard coat, a waterproof layer, and a polarized micro-filter that provides total protection for the user. The ultra-light frames float without the use of any straps, cords or pads which are typically awkward and restrict vision.

The QVC Shopping Network, will airs to over 100 million homes nationwide, will be featuring FishGillz on May 29th at 3 PM EST. Their website is available at [www.FishGillz.com](http://www.FishGillz.com).

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