



As “Sex and the City” Hits Theatres, a New Documentary Film Separates Fact from Fiction About the Single Population

As the new “Sex and the City” movie prepares to hit theatres across the nation, “Single” – a new documentary from Go Pictures and Films, LLC is already enlightening viewers to the realities of single life in today’s crazy world. 100 million adults in America are single and the majority of US households are headed by an unmarried person. “Single” shows that life today is more intense and demanding than ever before and as a result, finding a lasting relationship has become even more challenging.

New York, NY, May 27, 2008 --(PR.com)-- As the “Sex and the City” movie prepares to hit theatres nationwide later this week, “Single” - a new documentary film from Go Pictures and Films, LLC is already enlightening viewers to the realities of single life in today's crazy world.

It's a surprising fact: 100 million adults in America are single and for the first time ever, the majority of US households are headed by an unmarried person.

The simple explanation is that people today marry later, divorce a lot and live longer. In fact, the average American now spends more years of their adult lives not married than married. However, there is more to it than that. “Single” accurately depicts life today as more intense and demanding than ever before and, as a result, the prospect of finding and maintaining a lasting relationship has become even more challenging. The game has dramatically changed.

One reason for this, as “Sex and the City” clearly epitomizes, is that the accelerated evolution of women in the latter part of the 20th century has resulted in many more lifestyle choices for both men and women. That doesn't mean men and women are not coupling up or that the future of marriage is in jeopardy. Quite the contrary -- after all, isn't Carrie Bradshaw, the fabulously independent single woman, planning to marry her Mr. Big? But what really drives the timing of the big day...love, security, ambition or the biological clock?

“Single” also explores the societal impact that Hollywood, through shows like “Sex and the City,” has had on human behavior and personal relationships. Thanks to the media and the internet, we find ourselves living in a youth obsessed, instant gratification, attention deficit world - with expectations of finding the “perfect” partner and maintaining the “perfect” relationship higher than ever.

“Single” features a cast of entertaining and thought provoking experts, singer/songwriters, comedians, and “real life” people discussing the complexities of relationships today. The film broadens the perspective beyond New York and reveals trends and societal influences previously ignored.

Single Facts:

• 100 million adults in the US are currently single.
(Source: US Census Bureau)



• The majority of US households are now headed by an unmarried person.
(Source: US Census Bureau)

• Single people make up 44% of the US workforce.
(Source: Bureau of Labor Statistics)

• Singles account for \$1.6 trillion in annual consumer spending.
(Source: Bureau of Labor and Statistics Consumer Expenditure Survey)

• Nearly 40% of US babies are now born out of wedlock. Highest rate: US Virgin Islands at 70.8%
(Source: US Center for Disease Control)

• 86%-90% of Americans will get married.
(Source: US Census Bureau)

• The US divorce rate is the lowest it's been since 1970.
(Source: Associated Press)

• Singles account for 36% of voters in the US.
(Source: US Census Bureau)

• Unmarried women are the largest group of non-voters in the US.
(Source: www.wvww.org)

• The majority of single women are homeowners. Single women are 22% of new home buyers compared to 9% of single men.
(Source: National Association of Realtors)

Upcoming Screening: New Filmmakers NY, July 22, 2008

DVDs are available for purchase at IndieFlix.com

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