



## **Sports Businesses Discover Next Level Executive Search Simplifies Placement and Magnifies Results**

*Next Level Sports recently launched Next Level Executive Search (NLES), to be a sports industry executive search firm and to focus specifically on executive placement, diversity recruiting, and finding executive talent for sports-related businesses.*

St. Augustine, FL, May 27, 2008 --([PR.com](http://PR.com))-- Sports related businesses looking for executive talent that are high achievers and proven leaders, now have a new resource for their executive search and placement. Next Level Sports recently launched Next Level Executive Search (NLES) ([www.NextLevelExecutive.com](http://www.NextLevelExecutive.com)) to be a sports industry executive search firm and to focus specifically on executive placement, diversity recruiting, and finding executive talent for sports-related businesses. Since 1991, Next Level Sports, Inc. has built its reputation as a sports management and representation firm for professional athletes. This experience has refined the process of identifying, recruiting and placing top-talent, and now Next Level Executive Search is leveraging this process by providing proven performers and high achievers for exceptional corporate leadership in the sports industry.

The innovative executive search, corporate recruiting and executive sports placement division simplifies the placement of mid- to senior-level executives throughout all types of businesses and organizations involved in the sports industry. The NLES focus is on conducting searches for sports-related companies, as well as any company that sponsors, markets, and/or sells products and services to consumers via sports media.

"Years of experience in the business and sports world have given us access and familiarity with a wide range of sports careers, proven leaders, and high achievers from all levels of the business of sports," said Michael L. Garnes, the president of Next Level Executive Search. "We listen carefully and work closely with our clients to identify their needs and match them with the right candidates for their mutual success."

Garnes has over 20 years sports industry experience, as well as solid corporate experience in manufacturing and sales with several Johnson and Johnson companies. He has college sports expertise as a former NCAA Enforcement Representative, and is the founder of both a collegiate and professional sports business.

Next Level Executive Search is designed to empower sports-related businesses and organizations by making their executive search for leadership and executive talent more efficient, more effective, and less costly. Whether it is a President for an athletic apparel and footwear manufacturing company, a Vice President of Sales for a sports broadcasting company, or a Chief Marketing Officer for a professional sports team, Next Level Executive Search has the experience to find the right professionals, identify proven performers, and recruit talented leaders who can enhance the performance of any sports business.

Next Level Executive Search has already identified and placed many executive professionals in the sports industry. All searches are done confidentially with the utmost discretion and sensitivity for everyone involved.



For more information about Next Level Executive Search, please contact, Michael Garnes or visit <http://www.nextlevelexecutive.com>. Next Level Executive Search is a division of Next Level Sports, Inc. It places mid- to senior-level executives throughout all types of organizations involved in the sports industry. Next Level Executive Search is a member of [The National Association of Executive Recruiters](#) (NAER).

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