



## **McKinley Marketing Partners Remains Done Deal™ Champion for the Third Year in a Row**

*Marketing Firm Reports the Most Deals with Fortune 500.*

Alexandria, VA, May 22, 2008 --(PR.com)-- McKinley Marketing Partners was named the Done Deal™ Champion for the third year in a row during an awards breakfast hosted by the Women President's Education Organization on Friday, May 16th. The third annual Done Deal™ program was run by the WPEO in an effort to track the success of its certified Women-Owned Businesses in contracting with its corporate sponsors and other woman-owned businesses. McKinley reported the most Done Deals of any DC area women-owned business enterprise during the period March 2007 through March 2008. The award comes on the heels of McKinley CEO, Michelle Boggs, being named one of Women's Business Enterprise National Council's (WBENC), Women Business Enterprise Stars in November of 2007. McKinley shares this success with their clients, Freddie Mac and Exxon Mobil Corporation, who won WPEO's Corporate Leadership Awards.

Michelle Boggs stated, "McKinley is thrilled to have won this award for the third straight year. We are honored to be involved with WPEO because it is important for us to demonstrate our networking and business development success to other women-owned business enterprises."

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McKinley Marketing Partners, Inc. Alexandria, Va. (Washington, D.C.), is a unique marketing firm, specializing in providing on-demand marketing and communications professionals for interim, contract-to-hire, and permanent placements to Fortune 500 companies and federal agencies. McKinley's IMM® average over 10 years of experience and are skilled in almost every marketing and communications discipline. Web site: [www.mckinleymarketingpartners.com](http://www.mckinleymarketingpartners.com).



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