



Join Miss World Tatana Kucharova, Tomas Bata and Many Other Distinguished Guests and Models in Czech Spring Gala Celebration of One-of-a-Kind Travel Exhibition ZliNY

New York, NY, May 16, 2008 --(PR.com)-- On May 20th, the Czech Center New York will host a spring gala at the Museum of Arts and Design to celebrate the travel exhibition "ZliNY" and to honor Tomas Bata,91, the son of Zlin's founder, philanthropist and Chairman of the Bata Shoe Company.

Zlin in New York is the most culturally diverse exhibition devoted to the historic city of Zlin, famous as the shoe capital of Central Europe as well for its brilliant designers and architects.

The gala committee is chaired by Zlin-born Ivana Trump, and Special Guests to be attended at the event include Miss World 2006 Tatana Kucharova, architect Eva Jiricna and Sonya Bata, wife of Tomas Bata.

"Business sense runs in the Bata family," said Monika Koblerova, director of the Czech Center New York. "It is enthralling how this family over the last century has maintained its influence over Zlin's architecture, its annual Youth and Children's Film Festival and Zlin's young generation, many of whom study at Bata university."

The gala spring evening will feature:

*A fashion show by Sarka Siskova, the remarkable Zlin-born designer who heads the Studio of Fashion Design at Tomas Bata University. Siskova was inspired by the cities that are closest to her heart: her hometown Zlin and her adopted home of New York City. "This collection is an intimate confession of the intense moods and feelings I've experienced in my favorite cities," Siskova said.

*A photography exhibition Architecture and Fashion that showcases an "artistic dialogue" between the new University Center in Zlin, designed by world-renowned architect Eva Jiricna, and high-fashion clothes crafted by Sarka Siskova. Fourteen billboard evocative images were captured by Lucie Robinson, the nation's leading fashion photographer, who asked one of the most beautiful women in the world, Tatana Kucharova, Miss World 2006, to help illuminate the mesmerizing architecture of Zlin.

*A travel presentation on Zlin.

This event has been created and sponsored by the Czech Center New York, in cooperation with Zlin City Hall and Tomas Bata University. It is supported in part by the Czech Consulate General New York, CzechTrade, CzechInvest USA, and CzechTourism.

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About Czech Center New York

The mission of the Czech Center New York (CCNY), founded in 1995, is to foster dialogue between the Czech and the American publics, particularly in the areas of culture, business and tourism. CCNY is dedicated to presenting the American audience with the most innovative works by contemporary Czech



artists through a host of cultural events that showcases intellectual trends and perspectives from Czech society. It is part of a network of 24 Czech Cultural Centers around the world.



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