



## **Media Mayhem Corporation Makes Strategic Power Play in the Advertising Industry with Grace Advertising**

Los Angeles, CA, May 15, 2008 --(PR.com)-- Media Mayhem Corporation has put the finishing touches in aligning its services with the experience, credibility and client portfolio brought by Jamie Ashe, founder of Grace Advertising. Media Mayhem now strengthens a hold on an industry that must come to grips with a constantly changing atmosphere where multiple agencies and partners tend to confuse the buying and advertising market. The new addition of services makes the picture more visible for the client through the fog of war that is promotions and consulting in corporate and entertainment advertising.

“I am enjoying the ability to make it easier for our clients to understand just how powerful Media Mayhem really is and the results they are going to be seeing from us,” says CEO Jeff Chi. “We are breaking down the doors of strategic and formulaic marketing, advertising, and consulting and the proof is in the pudding as our client list is growing faster than our competition by 10-1.”

Now claiming her position as Vice President of Business Development for Media Mayhem, Jamie Ashe says -“The new addition of services brought from my experience at Grace Advertising is shaping up nicely with a slew of events to close out the year followed by the launch of some viral and media campaigns the industry has never seen before come 2008-2009. It will leave jaws dropping and clients feeling that they have not only made a wise investment but be excited about their product and campaign.

“The days of mirror advertising are over. We have a team that is fresh, young, informed, and the most impressive part of it all is they are bringing new concepts and technology along with a personality that the industry has never seen before.”

Ashe finishes by saying the KISS philosophy of keeping it simple stupid shouldn't apply to someone spending millions of dollars with your company.

“It is insulting to the client to not bring something else to the table. We are not interested in just satisfaction with our clients at the end of the day. We are interested in having their total faith, trust, and a peace of mind that our doors, our cell phones, our sidekicks, and our computers are open 24/7/365 a year for them. There are no excuses when you are promising the best.” The best can only be found at Media Mayhem.

### **About Grace Advertising**

Grace Advertising is a strategic advertising and marketing firm owned and operated by Jamie Ashe, PhD, one of the most respected and well-known women in advertising today. Ms. Ashe has had an extensive and highly recognized career in advertising. In 2001 Ms. Ashe joined the media giant AOL Time Warner, where she was the number one sales and advertising executive for each consecutive year. Recognized for her outstanding sales achievements, she was awarded 'Top Sales Person of the Year' for 2001 and 2002 and 2003, she also won the prized 'Managers Over Achiever Award', and was nominated for AOL Time Warner's "Samurai of the Year Award" for overall contributions to the company. In 2003, Ms. Ashe was recruited as Senior Advertising Executive for Microsoft Corporation in Los Angeles.



Ms. Ashe became the Top Sales Person in her division within the first 6 months of employment. An industry leader and pioneer advertising executive she continued to contribute to the world's most prestigious advertising companies such as ValueClick and Vendare Media.

Over the last decade Jamie has been invited to speak at advertising conventions such as Ad-Tech in New York, Ad world, and most recently several National television shows. Ms. Ashe was selected as one Microsoft's 'Top 500 Executives In The World' at the Summit in Washington.

In 2005, she joined forces with Medium21 as VP of Sales. In 2007 Grace Advertising has now become an industry-leading marketing, public relations and consulting firm.

Jamie Ashe is recognized as one of the most powerful female executives in the advertising industry for her strength and abilities and demonstrated through the numerous award-winning marketing campaigns for her clients. Like a sports agent to her team, she is always “Grace Under Pressure.”

Public Relations & Media, 310-410.6324  
pr@ashadvertising.com

#### About Media Mayhem

Media Mayhem is a full-service Advertising Representation firm for advertisers, agencies and publishers. They currently represent over 200 great websites in various niche verticals. Their unique, creative and “out-of-the-box” ad campaigns have proven to be extremely successful for their clients. They are recognized as one of the fastest growing advertising companies with an impressive track history of developing and delivering effective ad campaigns for numerous Fortune 500 companies.

For more information, please visit [www.mediamayhemcorp.com](http://www.mediamayhemcorp.com).  
Public Relations & Media, 310-478-7358  
advertising@mediamayhemcorp.com

###



**Contact Information:**

Media Mayhem Corporation  
Jeff Chi  
310-478-7358 x 225  
jeff@mediamayhemcorp.com  
www.mediamayhemcorp.com

**Online Version of Press Release:**

You can read the online version of this press release at: <http://www.pr.com/press-release/85530>

**News Image:**

