



The Taco Rack by La-Cook-a-Rack-a, Ltd., Attracts Buyers at the Gourmet Housewares Show

Ronkonkoma, NY, May 14, 2008 --(PR.com)-- One of the hottest items at the Las Vegas Gourmet Housewares Show was the Taco Rack, by La-Cook-a-Rack-a, Ltd. The buzz attracted buyers from national retail and boutique gourmet stores to the exhibit of Long Island-based company's gourmet taco cookware and grill ware.

Invented, designed and patented by Long Islander Nicolas Stanco, the Taco Rack is changing the way America prepares, cooks, and serves tacos. "Taco lovers nationwide are embracing the idea of reducing the stress and mess associated with making tacos," said Stanco, the company president. Attendees at the May 6-8 exhibition at the Sands Expo and Convention Center viewed Taco Rack's complete line of gourmet taco cookware.

The Taco Rack's patented design elevates the taco shells for even heat distribution, preventing the shells from closing as they do when baked the old-fashioned way—laying them down on a cookie sheet. Hard shells or soft, it is all about melting the cheese when you return the filled shells back to the oven.

With the warmer weather approaching Taco Rack has even taken taco-making to the back-yard barbecue with a new line of grill-ware. "which has revolutionized a way to make gourmet tacos on the grill, There is a growing need for culinary-quality taco cookware as well as premium grilling tools," said Stanco, "and we are thrilled to provide that solution."

Formed in 2006, La-Cook-a-Rack-a, has sold Taco Racks in 34 states including Hawaii as well as in Canada and England. The Taco Rack, made of stainless steel, is ovenproof and dishwasher-safe. The Space Saver Racks are easy to assemble and disassemble for easy storage, while the Solid Triple and Single Racks are stackable. The Taco Rack is appealing to anyone who loves tacos but knows the stress, mess, and wastes associated with making them the traditional way.

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