



Rapid Fitness, Inc. Announces Its Company Shareholder Update

New Structure - Rapid Fitness, Inc. (Pink Sheets: RPDI), announces its company shareholder update.

Ft. Lauderdale, FL, May 14, 2008 --(PR.com)-- Rapid Fitness, Inc. has retained AIF Partners, LLC, a merchant banking and advisory firm, to assist in the company's expansion in the media sector. The company will effect a name change to reflect our new business strategy by the end of this month. Rapid Fitness has begun full production of the Kids Music TV Network©, www.kmtvn.com, and are set to begin marketing and sales of all divisions focused on other mainstream media productions. Rapid Fitness are also in negotiations with two other potential acquisition candidates soon to be announced.

The companies is in negotiations to sell off the rapid fitness franchise and the privately owned fitness centers and focus in the media sector for the fitness arenas with IPTV fitness streaming. This will give Rapid Fitness a main focus on the up coming broadcast network and productions.

Rapid Fitness is growing slowly, but steadily and they are making aggressive changes to support the company and its new business plan and model. Rapid Fitness will have their financials completed within the next month and have signed up for listing on the Pink Sheets OTCIQ with un-audited financials reports.

Founder and CEO Anthony Mellone makes a statement to all shareholders. "Rapid Fitness and the board have been very focused on restructuring our business as stated before. Our Board of Directors felt there needed to be more stability in the company's business model and expansion strategy. We are going to be making continued changes and the company's intent is to own and operate our own TV, Internet and Magazine advertisement vehicles to support our marketing and advertising needs by having it all in house."

<http://www.kmtvn.com>

Forward-Looking Statements

This news release contains forward-looking statements regarding Rapid Fitness, Inc.'s business strategies and future plans of operations. Forward-looking statements involve known and unknown risks and uncertainties. The forward-looking statements contained in this news release speak only as of the date hereof and Rapid Fitness disclaims any obligation to provide public updates, revisions or amendments to any forward-looking statements made herein to reflect changes in Rapid Fitness's expectations or future events.

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Source: Rapid Fitness, Inc.

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Online Version of Press Release:

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