



## **Satori Group, Inc. Deepens Strategic Partnership with Citrix Systems**

*Satori Group Partners with Citrix to Deliver Virtual Business Performance Management.*

Conshohocken, PA, May 14, 2008 --(PR.com)-- [Satori Group, Inc.](#), a premier provider of enterprise class [Business Performance Management solutions built on a proven business intelligence platform](#) announced today an expanded partnership with Citrix Systems, Inc. The broader agreement will supply a virtual appliance of the Business Performance Management solution offered by Satori.

The newly expanded partnership includes streamlining application delivery to provide customers with reduced infrastructure and resource needs and a clear strategy to provide end to end virtualization.

“The virtual appliance offering from Satori Group not only builds upon the strength of Citrix XenServer and XenApp but also showcases how - together -- we are improving joint customers' access to business information and developing robust virtualization solutions for the application delivery industry,” said Barry Davis, Vice President, Business Development for Citrix.

The two companies are uniquely positioned to enable end users to receive the benefits of V-i-Performance Planning, Satori Group's content rich planning, budgeting, forecasting, financial reporting, analytics and more while gaining strategic advantage thru use of the most leading edge technology.

“We use XenServer Enterprise Edition as the basis for our virtual appliance, and integrate V-i-Performance Planning with all of the software needed to support it - Excel, Citrix XenApp or Citrix Access Essentials, Windows Server 2003, SQL Server and proCube,” said David Libesman, President of Satori Group. “The solution is delivered as a hosted service or on-premise as a hardware appliance in a ready to run format. Customers just plug it in and go. No configuration is needed.”

Users connect to the virtual environment over the Web from any browser-enabled device.

As a result of this expanded partnership, an invitation to speak at the upcoming Citrix Synergy™ Conference May 20 - 23rd in Houston, TX has been extended to David. “We are excited at the opportunity to share how the partnership and technology innovation provided the platform to package and deliver all components of an integrated solution, thus enabling companies to continue to use the functionality, speed and flexibility available to them in a Windows based client server multi-user budgeting and forecasting environment. The advantage is that now, it's available anywhere, anytime via the web, delivering significant value to the finance organization and business units without adding additional overhead and reliance on the IT group.”

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**Contact Information:**

Satori Group, Inc.  
Deanna Ransom, Director of Marketing  
610-862-6300  
marketing@satorigroupinc.com  
www.satorigroupinc.com

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