



## **Praxis Language Launches FrenchPod - A New French Educational Podcast Service**

Shanghai, China, May 13, 2008 --(PR.com)-- Praxis Language today announced the launch of their highly anticipated new website, <http://www.frenchpod.com>. FrenchPod is the third online language service to be offered by Praxis Language following the global success of ChinesePod (<http://chinesepod.com>) and SpanishPod (<http://spanishpod.com>).

FrenchPod uses Web 2.0. technology to bring French learning to people worldwide at anytime. With FrenchPod, anyone can learn French language and culture through a variety of media -- including the PC, iPod, MP3 player, iPhone and mobile phone. Audio lessons and shows are uploaded daily, with each podcast lesson accompanied by additional learning materials that include transcripts, vocabulary, expansion, review audio and exercises. In addition, French grammar and pronunciation guides help provide a comprehensive learning platform.

The lessons are created by French native speakers. Levels range from Newbie to Advanced and, with podcasts created every day, the content is up to date and relevant. The focus of the lessons is on real-life situations with many of the topics chosen by the community of FrenchPod users.

"French is the language of love, poetry and culture, not the language of grammar, formulas and complexity that we are often exposed to in school," said Erica Tremonti, lead teacher of FrenchPod. "The FrenchPod team is committed to presenting and teaching the language with this in mind to bring the essence of France to our listeners."

For people currently studying French and for those who have always wanted to learn but have never found the right method, FrenchPod provides a platform that can help supplement classes as well as provide the flexibility for an individual to learn on their own terms.

French learners can choose between four different subscription plans -- Basic, Premium, Guided and Executive. Basic and Premium Plans provide limited and open access to the FrenchPod learning materials respectively. Guided and Executive Plan subscribers both have personal support from a FrenchPod counselor, with the latter providing more intensive conversation practice.

"FrenchPod follows the same successful business model we have incorporated for ChinesePod and SpanishPod," said Ken Carroll, co-founder of Praxis Language. "We are looking forward to meeting the needs of all French language and culture lovers worldwide."

### **About FrenchPod:**

FrenchPod is Praxis Language's third venture into a foreign language after ChinesePod and SpanishPod. FrenchPod is the modern way to learn French by integrating daily lesson podcasts, a vibrant community of learners, online lesson review, vocabulary study tools, reference resources, and speaking practice -- all with the goal of producing a customized and powerful learning experience.



About Praxis Language:

Praxis Language crafts integrated, language-learning programs around the needs of students when, where, and how they prefer to study. Praxis Language believes that learner-centric technologies combined with a strong pedagogical foundation will define how people learn in the Information Age. With over 170,000 users learning through the <http://ChinesePod.com> and <http://SpanishPod.com> brands, Praxis Language has demonstrated its global leadership in language learning in the Web 2.0 era.

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