



iDatix CEO Finalist in Tampa Bay Business Journal's Ultimate CEO Awards

Tampa, FL, May 09, 2008 --(PR.com)-- iDatix Corporation CEO Steve Allen was recently named as a finalist in the inaugural Tampa Bay Business Journal "Ultimate CEO Awards." iDatix provides technology solutions that allow users to innovate their approach to managing content within the enterprise while simplifying their daily work environment.

Judges picked 30 finalists in six categories. Mr. Allen is one of 8 CEO finalists in the Small Private Company category. The winners will be named at the awards reception on May 29 at the Hyatt Regency Downtown Tampa at 211 N. Tampa St., Tampa, FL.

Steve Allen is the founder, CEO and Chief Product Architect for iDatix. He has assembled a world-class team of software engineers, quality assurance professionals and implementation specialists to make his vision of becoming a recognized leader in business automation a reality. As he built iDatix with no outside funding or venture capital, he understood the importance of the individuals contributing to the success of the company and has invested heavily in programs to recognize and reward employees. This has resulted in iDatix being recognized as one of Tampa Bay's Best Places to Work for the past three years.

Under Steve's guidance, iDatix has gone from nothing to a multi-million dollar company nearing 40 employees. Competing in a crowded space with IT behemoths like IBM, Oracle and EMC, Steve's drive and passion have led iDatix to flourish as an active competitor in the industry.

To learn more about the Ultimate CEO Awards, visit the Tampa Bay Business Journal's Website at <http://tampabay.bizjournals.com>.

Contact iDatix

To learn more about iDatix software solutions, visit www.idatix.com, email info@idatix.com or call (727)441-8228 today.

About iDatix

Winner of the Tampa Bay Technology Forum's "Emerging Technology Company of the Year" award in 2007, iDatix is a leader in the development of Business Process Automation Software whose mission is to "Simplify the Workplace." iDatix's approach to ECM allows users to use their emerging technology solutions to drive innovation within their own enterprise. iSynergy can be molded to sustain the user's innovation and process objectives by redefining the way information is shared and managed among staff, customers and partners.

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