



Singaporean Market as Big Potential for Hovid

With the launch of Hovid's new online store, hovid.sg, the premium products Hovid was recognized for will be made even more popular. The Singaporean market is seen as having big potential in terms of online users purchasing through the web, especially those engaged in the pharmaceutical industry.

Singapore, Singapore, May 08, 2008 --(PR.com)-- According to research, more and more people will be taking a proactive interest towards their health. Through this online store launch, Hovid will take on leading business hub, Singapore, to increase visibility of its health products.

Tocovid SupraBio, Cosamine Plus, and worldwide recognized tea, Ho Yan Hor Herbal Teas will be featured in this new online store.

Along with this, the same trusted and high quality products, customer reliability, and next day delivery is made even more accessible.

Hovid can definitely say that they are moving to greener pastures with the launch of their enhanced online store. Hovid is looking forward to hovid.sg official soft launch coming this year.

About Hovid

The Hovid Group's pharmaceutical division manufactures and markets more than 300 different types of ethical drugs, health and dietary supplements. Hovid's product categories are divided into ethical drugs, OTC drugs, dietary supplements and consumer products.

Hovid's manufacturing facilities and practices in respect of its pharmaceutical products conform to the PIC/S' GMP and Good Laboratory Practice Standards.

Hovid's strength lies in its R&D and export market which extends to 40 countries around the world. Hovid also prides itself of being the first to introduce Malaysian generic drugs overseas since 20 years ago, starting from Southeast Asia. It has successfully secured more than 700 marketing authorizations worldwide.

Hovid.sg can be accessed directly at hovid.sg through Hovid's global pharmaceutical and healthcare's Web site at www.hovid.com.

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