



ForceLogix Expands Reseller Network

ForceLogix partners up with Be Relevant to Deliver World Class, Sales Performance & Management Solutions.

Chicago, IL, May 07, 2008 --(PR.com)-- ForceLogix, www.forcelogix.com, leaders in Sales Performance Management and Sales Management Optimization Solutions, and, Be Relevant, a best-in-class sales solutions consulting firm have teamed up to deliver management solutions that help small, medium-size and large companies optimize sales performance and productivity and ultimately improve bottom-line performance and top-line growth.

“We welcome Be Relevant on board to partner with us to complement our own sales performance offerings and ultimately benefit the end customer,” said Patrick Stakenas, CEO of ForceLogix. “We are very confident that via this partnership, ForceLogix and Be Relevant will offer value added management solutions to this underserved marketplace.” Be Relevant will leverage its understanding and proven track record within sales management consulting and combine this expertise with ForceLogix's leading, on-demand sales talent management solution.

“Be Relevant is proud that ForceLogix selected us to help bring this groundbreaking sales performance management system to market in North America. ForceLogix has proven to be the industry leader in terms of capabilities and results. Our job will be to scale that success to hundreds of major corporations throughout North America. The combination of ForceLogix technology and our practical experience will provide an unmatched resource in the sales performance management space. Our clients will benefit greatly from this partnership,” said Stephen Hays, VP of Sales and Marketing at Be Relevant.

Leading sales executives are using the Salesforce Optimizer platform from ForceLogix to gain command and control of their organizations. The solution increases revenue and reduces the cost of sales while driving real return on investment value. Salesforce Optimizer is not CRM - rather, it represents the next generation sales performance management and measurement solution providing scalable, consistent, revenue driver review, analysis, and actionable evaluation.

About Be Relevant

Be Relevant is headquartered in Buffalo, New York. Specializing in best-in-class sales solutions, the sales consulting and development experts at Be Relevant help sales executives identify and clarify their sales organization's problems. By effectively recommending and helping implement the right sales tools that quickly resolve specific sales challenges, they work closely with sales executives and their sales teams to ensure the tools are used to their fullest potential, guaranteeing measurable, long-lasting results.

For more information about Be Relevant visit www.berelevantgroup.com or call 1.866.446.2066

Be Relevant...Putting Sales Leaders in the Know

About ForceLogix



With its headquarters in Chicago Illinois, and expanding operations throughout North America and the U.K., ForceLogix is becoming the world leader in On-Demand software and services for sales performance management. ForceLogix applications and value added services provide clients with solutions that help them achieve the visibility necessary to drive revenue performance above their expectations. Senior sales management attains the command and control they need to achieve set goals year after year because they are confident in knowing the health and future success of their sales force. ForceLogix clients include such industry leaders as CH Robinson, Innovex, Service Master, American Home Shield, Knightsbridge, and Sysix.

For more information about ForceLogix visit www.forcelogix.com or call 1.847.281.9307

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