



## **GlobalTranz, CarrierRate.com to Open New Office in California**

Phoenix, AZ, May 05, 2008 --(PR.com)-- GlobalTranz ( CarrierRate.com ), a leading freight management and transportation company, is pleased to announce its plans to open a new Anaheim-based office beginning next month. The purpose of the new location is to provide a training and development center for outside sales representatives working in Los Angeles and surrounding areas.

“Our company is rapidly growing right now and our plans for the new California office reinforces our commitment to expansion,” says Andrew Leto, CEO of Phoenix-based GlobalTranz and CarrierRate.com

“Los Angeles is a very strategic market and our presence there will make the supply chain for our customers much more efficient,” he added.

GlobalTranz will be looking to bring on 25 to 40 sales associates within the first twelve months, with a total investment of approximately \$1.2 million.

The new office will also facilitate the training of area franchisees who have partnered with GlobalTranz and CarrierRate.com. Sales representatives working from the Anaheim office will offer valuable support and assistance, helping in a variety of capacities.

“We need all our agent partners to succeed, so on occasion, we'll send our sales reps in the field to help close new business,” noted Leto. “Our new office will put more reps on the ground in Southern California and benefit our agents in that area.”

The business opportunity at GlobalTranz also provides full front-end and back-end access to CarrierRate.com, a user-friendly platform that allows users to select carriers based on rates and transit times. The site also manages claims and saves entire shipment histories in the company's database.

Leto believes that his company's technology will have an immediate and direct impact on the Southern California market once the new office is operational.

“Most customers from Los Angeles ship all over the country, so we feel they will greatly benefit from our CarrierRate.com product,” he says.

For more information, including franchise information, visit [www.carrierrate.com/franchise](http://www.carrierrate.com/franchise) or call 866-275-1407.

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