



Boomer Advertising Wins Five International Creative Summit Awards

New Bern, NC, May 03, 2008 --(PR.com)-- Out of thousands of entries from 25 countries around the globe, Boomer Advertising has won five (5) 2008 Summit Creative Awards® - one Gold, two Silver, and two Bronze Awards. The awards recognize a variety of the marketing tools created for Boomer clients: packaging, website design, print advertising, and direct mail.

“We are honored to be acknowledged by such prestigious international professionals,” said Dave Wood, President/CCO. “Our clients are to thank for allowing us the flexibility to create breakthrough solutions for their product and service marketing.”

Boomer's wins this year include a Gold for the Swan Quarter Landing DVD brochure packaging; a Silver for the interactive www.CommonSenseCommonCooking.com; a Bronze for www.SwanQuarterLanding.com; a Silver for a print advertising campaign for real estate development client Somerset; and a Bronze for a North River Club direct mail event piece.

The Summit Creative Awards recognizes and celebrates the creative accomplishments of small- and medium-sized advertising agencies. Over its fourteen-year history, the Summit Creative Awards have earned the reputation as the premier arbiter of creative excellence for firms of this size.

“Winning a Summit Creative Award is significant. The combination of excellent, international judges, and their tough selection criteria, ensures only deserving, highly creative entries receive Summit recognition,” said Jocelyn Luciano, Executive Director for the Summit Awards.

Boomer Advertising is a full-service, results-oriented marketing firm based in New Bern, NC, with clients including high-end real estate communities and small regional retail to Fortune 500 business-to-business concerns. Boomer Advertising -- creativity, communication and accountability.

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