



CarSalesIndia.com - A leading Online Service Provider in the Automobile Segment Sets its Foot in India

CarSalesIndia.com is setting a global trend in the Indian automobile market.

Chennai, India, March 24, 2006 --(PR.com)-- CarSalesIndia.com, an Internet based marketing and advertising auto portal for used cars, is setting a global trend in the Indian used car market.

CarSalesIndia.com visually exhibits used cars online and it reaches several million Internet users instantly at a very low cost. CarSalesIndia.com also tracks potential customers and provides customer leads.

The portal offers a platform for sellers and buyers and also adds more value for the trade. The seller gets a more realistic value for his/her car and the buyer a more realistic view on the condition of the car.

Speaking about the online auto portal, Ms. Preena Sherene, MD, CarSalesIndia.com said, " The used car market in India is an un-explored avenue for many, although there are a few dealers and agents, it still remains unexplored and there is a lot of opportunity in this industry. Needless to say, we are a leading online auto portal, and we offer features to advertise and manage cars adverts online. We are looking at various options to exploit the current market by providing global standard solutions to the Indian car buyer and seller. We strongly believe that this will be a new experience for the buyer and seller".

Payment transaction:

Sams Auto Trade Pvt. Ltd has tied up with Avenues India Pvt Ltd, to process all payments via a secure channel. Payments made online via CCAvenue are made over a 128-bit secure https channel, where all your details are encrypted over the Internet. This is the safest transaction method over internet and used by worlds leading companies. Alternatively the company also supports other methods of payments such as cheque, DD and Bank Transfer.

The company also has a portal specifically to cover the used bike market. The website can be reached at <http://www.bikesalesindia.com/>. As a part of the current promotional offer in this website bike advertisement listings are free.

General trend:

The Automobile industry in India has been fast moving in the recent past with every auto major declaring over 25% growth every quarter. This has inevitably triggered a record growth in the used car segment. This has opened up new avenues through the internet and the internet will re-define Indian used car market.

About CarSalesIndia.com

CarSalesIndia.com is a UK based company having operations in all major Indian cities, it has over 2000 cars exhibited on its portal, and has over 150 registered car dealers and has had more than 50 million hits.



###



Contact Information:

CarSalesIndia.com
Manager Operations
+91 (0) 44-42323282
info@carsalesindia.com
www.carsalesindia.com

Online Version of Press Release:

You can read the online version of this press release at: <http://www.pr.com/press-release/8282>

News Image:

