



## **iUniverse to Exhibit at Los Angeles Times Festival of Books**

Bloomington, IN, April 25, 2008 --(PR.com)-- Attendees of the 13th Los Angeles Times Festival of Books (April 26-27) will have the opportunity to gain first-hand knowledge of the [self-publishing](#) industry from [iUniverse](#) the leading book marketing, editorial services, and supported self-publishing company.

With more than 130,000 people expected to attend the event, iUniverse will be an exhibitor at the festival, which takes place outdoors on the University of California-Los Angeles (UCLA) main campus from 10:00 a.m. to 6:00 p.m. on Saturday and from 10:00 a.m. to 5:00 p.m. on Sunday.

The Los Angeles Times Festival of Books began in 1996 with the goal of bringing together the people who create books with the people who love to read them. An immediate success, the festival has become perhaps the largest and most prestigious book festival in the country. The festival includes author events, storytelling, and activities for all ages. The nearly 300 exhibitor booths represent booksellers, publishers, and literacy and cultural organizations.

iUniverse representatives will be available to answer questions, as well as provide booth visitors with information on how to register for a special drawing to win a free Premier Pro Publishing Package valued at \$1,399.

The iUniverse booth will be located at booth 221 on Wilson Plaza, an open area between Glorvia Kaufman Hall and the Student Activities Center, near underground Parking Lot 4. The festival is open to the public and free of charge.

For more information about iUniverse, please visit [www.iuniverse.com](http://www.iuniverse.com).

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### About iUniverse

iUniverse offers a variety of publishing services to help individuals publish, market, and sell fiction, poetry, and nonfiction books. The company utilizes print-on-demand technology, and is one of the largest self-publishing companies in the United States, publishing more than 5,000 new titles each year. The iUniverse management team has extensive editorial and managerial experience with traditional publishers such as HarperCollins, Putnam, Simon & Schuster, and Holtzbrinck. iUniverse partners with industry-leading author organizations, including the Authors Guild, the Harlem Writers Guild, and the American Society of Journalists and Authors (ASJA) to bring innovative programs to their members. iUniverse has strategic alliances with Barnes & Noble, Inc. in the U.S. and Chapters Indigo in Canada. Headquartered in Bloomington, Indiana, iUniverse also has offices in New York and Shanghai. For more information, please visit [www.iuniverse.com](http://www.iuniverse.com) or call 1-800-AUTHORS.



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