



## **Global Recognition of Owners Perspective Magazine Rockets as Sell My Timeshare NOW Confirm Support of New Consumer Publication**

*Just four weeks after the first announcement by Perspective International Ltd that they will be publishing a consumer version of their successful B2B publication Perspective Magazine, and the support is already flooding in from across the globe.*

Orlando, FL, April 25, 2008 --([PR.com](http://PR.com))-- After successfully negotiating marketing campaigns with key players in Europe and Asia (to be announced), Sell My Timeshare NOW have become the first confirmed supporter from the United States.

Sell My Timeshare NOW is an internet based advertising and marketing company that offers timeshare owners a way to advertise their timeshare for sale or rent to a global marketplace. At the same time, people who want to rent timeshare or buy timeshare visit the Sell My Timeshare NOW website to search its extensive inventory of timeshare resales and timeshare rentals.

Averaging over 2 million visitors each month and more significantly with over 400,000 of those visiting for the first time, Sell My Timeshare NOW will be able to promote and generate a substantial and continual amount of new subscribers for the new consumer magazine.

Jason Tremblay, President & CEO of Sell My Timeshare Now says:

“We are very happy to be the first US based company to support this new magazine. It is essential for the global timeshare industry to have such a credible, independent voice and allow all aspects of the industry to be discussed in a fair and equitable manner.

“We have been subscribers of the business publication, Perspective Magazine, for a number of years and know the high quality and standards that this company will bring to this new consumer project. We wanted to get involved as soon as we heard about the consumer publication because we know it will be a big success and allow consumers to become better informed about the industry. This will give owners a better understanding of the industry and the great value of timeshares as a vacation option, which will lead to better overall awareness of the product and hopefully bring new people into ownership.”

Owners Perspective will be launched in July 2008 online and on a free subscription basis. From January 2009, as well as the free online option there will also be a paid for print subscription option as the publication moves towards inclusion in newsagents, resorts and other outlets.

For more information visit [Owners Perspective](#)

About Sell My Timeshare NOW, LLC

Sell My Timeshare NOW provides advertising and marketing for timeshare owners who want to sell timeshare or rent timeshare. For 2007, [SellMyTimeshareNOW.com](http://SellMyTimeshareNOW.com) presented its customers over \$274 million in offers to buy or rent timeshares.



About Perspective International Ltd

A specialised PR & Media company for the timeshare and shared ownership industry, Perspective International produces a number of publications both in print and online as well as a collection of industry resources that span a wide and diverse network across the globe.

For more information visit [www.perspectiveinternational.com](http://www.perspectiveinternational.com)

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B2B Perspective Magazine - <http://www.theperspectivemagazine.com>

Owners Perspective Magazine - <http://www.ownersperspective.com>

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