



EZdigs Saves Green While Going Green

EZdigs business model was set up to save its clients money. What we've found out is - it is also very easy on the environment.

Kirkland, WA, April 22, 2008 --(PR.com)-- EZdigs is challenging the standard real estate formula with a business model based on attractive discounts to sellers. Who knew that discounted real estate could be so earth friendly? Since establishment, EZdigs has built their business on values that are money saving & environmentally savvy at the same time. EZdigs relies heavily on reducing paper products, working in virtual office space & lowering fuel costs related to real estate transactions. These values were put in place to save on business costs - but as a result, the EZdigs business model is simply easier on the earth as well.

“We do everything we can by way of the internet,” said Mike Satterlee, president of EZdigs. “We use eFax rather than regular fax, which has equated to a massive reduction in paper over a standard brick and mortar real estate company.”

“In the real estate market, there is constant back and forth in signing numerous documents,” Satterlee said. “Before, we had to print out, mark up and re-fax documents several times and by the time the signing process was finished, the final documents were usually illegible. With eFax, I can convert documents into PDF format and e-mail them to all parties, which in turn maintains the quality of the document.”

For EZdigs, the ease of faxing contracts between the EZdigs agent, the seller, the selling agent and buyer has been the biggest advantage to the company. EZdigs agents can now walk through the signing of a purchase contract over the phone at any time on any day - there is no need to meet face to face. All parties benefit from the elimination of travel costs, reduction in paper usage and saving in time.

As for lowering fuel and travel costs; “We also ask our clients to preview the homes [online or in person] before asking an agent to drive them around so they can 'weed out' the homes that are undesirable - this equates to a reduction in fuel & emissions. In addition, we always ask our clients to consider carpooling with agents which reduces fuel costs / emissions further.”

To save big on extra office-space costs EZdigs agents work from their home or from cafe's with internet access. Through this practice, there is a massive savings of power, heat, machines and paper that a standard real estate company uses. Of course, nobody wants to miss a business call, so EZdigs uses eVoice: eVoice Receptionist provides EZdigs with a virtual receptionist function that manages all incoming calls and enables agents to customize greetings and call-forwarding options. EZdigs agents can access voicemail and retrieve messages at any time of day and from anywhere in the world. These messages also can be forwarded to a variety of communication devices such as cell phones, PDAs and personal computers as a computer file sent via email. To satisfy the rule makers and tax auditors, a very small commercial space is kept for the safety of records, & there is a common meeting room for agents & clients.



EZdigs is a company that was founded on saving green for the consumer and through the process of cutting costs they've created a much more environmentally conscious real estate company. "It's wonderful to know that we've created a company that's beneficial for the consumer and for the earth," says Satterlee. "Join us in revolutionizing the way you do business and take it online. It's cheaper, easier & better for our mother earth. We dig the savings in our pockets and we dig making the effort to be green. After all, all of our real estate transactions take place on earth...for now. Happy Earth Day!"

About ezdigs.com

Headquartered in Kirkland, EZdigs.com was incorporated as a limited liability company in June of 2006 to address a growing need in the real estate industry. To keep the cost of home ownership affordable and accessible by substantially lowering real estate agent commissions and forwarding that savings to the buyer or seller. Mike Satterlee, the company's president, chief executive officer, and principal broker, founded the company after working in several different sides of the industry, including production homebuilding, development, finance, construction, and realty. His experience provides a unique knowledge and informs his understanding of the marketplace. EZdigs simply offers full service for 66% less than a traditional real estate agency, and they can afford to do so because of their reduced costs & the volume of consumers who are looking for a great deal on real estate. Additional information may be found at www.ezdigs.com or by calling 425-577-4295.

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Contact Information:

EZdigs.com

Mike Satterlee

425-577-4295

msatterlee@ezdigs.com

www.ezdigs.com

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