



## **Ochanga Celebrates 1st Year of Providing Trendy Boys Fashions**

*Ochanga celebrates 1st year of providing trendy boys fashions at the 2nd Annual LA Baby Celebration Expo in Los Angeles, CA.*

New York, NY, April 20, 2008 --(PR.com)-- Ochanga celebrates it's first year of providing stylish moms with trendy clothing options for boys at the 2nd annual LA Baby Celebration Expo. A two day event held at the LA Convention Center, the LA Baby Celebration Expo is a unique, boutique showcase for all things baby. It brought together the most trend-conscious moms and trend-setting companies in a fun atmosphere. With an international collection representing all four corners of the world, Ochanga's spring line exclusively for boys was welcomed to rave reviews.

Ochanga.com boasts an international roster of designers providing supreme style from all over the globe. The spring lines previewed included boys only fashion designers such as Knuckleheads, Wonderboy, and Ferd. Ochanga also showcased haute couture style European designer Hartford and designer jeans for kids from Finger In The Nose, both from Paris, France. Bold colorful knitwear designer Kico Kids was also showcased. This array of designers and selection of styles wowed the fashion conscience moms at the LA Baby Celebration Expo.

Many parents were happy to finally find a source for boys clothing that was not only trendy but also made of quality materials.

“Your booth was the very best!...the clothes were wonderful, and the fabrications and quality of workmanship very evident. Bravo!” says M. Smith, LA Baby Celebration Attendee.

### **About Ochanga**

Ochanga dot com is the brainchild of Cynthia Betterson. Like many stylish moms, she was dissatisfied with fashion options for her own son, so decided to take charge and start her own boutique. Since then many moms just like her have a place to turn to when selecting the latest and greatest fashions for their boys aged infant- 7 years. An amazing collection is available online to mix and match selections to your taste.

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