



## **Michigan Web Design Firm, Ingenex Digital Marketing, Chosen by GDI Infotech to Create New Brand Identity and Web Site Design**

*Michigan based digital marketing, web design, and search engine optimization firm, Ingenex Digital Marketing, develops new graphic identity for GDI Infotech and new web site user interface design.*

Ann Arbor, MI, April 19, 2008 --(PR.com)-- Ingenex Digital Marketing, a Michigan based digital marketing, web design, and search engine optimization firm, was selected by GDI Infotech to develop a new brand identity and web site user interface design.

GDI Infotech is headquartered in Ann Arbor, Michigan and has offices in Navi Mumbai, India, with consultants working in 18 different locations around the U.S. GDI Infotech provides individual and teams of IT specialists who collaborate with clients to break down silos of information, processes and applications by linking business strategy and IT implementation.

Ingenex refined and enhanced the GDI Infotech brand identity. Ingenex then designed the user interface design for the GDI Infotech web site. The new site is focused on the theme, “building teams, busting silos.”

“Ingenex helped GDI with branding and graphic design for our new web site. They provided good insight, suggestions and excellent value. They interacted well to understand our business and provided a lot of creative ideas with focus on results.” Bhushan Kulkarni, CEO of GDI Infotech.

You can view the new GDI Infotech site at <http://www.gdii.com>

About Ingenex Digital Marketing:

[Michigan web design firm](#) and digital marketing firm, Ingenex provides a full suite of Digital Marketing services including Interactive Branding™, web site design, search engine optimization, pay-per-click management, optimized public relations, social media marketing, email marketing, web-driven event marketing, generational marketing, podcasting and blogging. To learn how Ingenex can help you connect with your customers, contact them at 734.272.4698.

For more information visit the Ingenex Digital Marketing web site <http://www.ingenexdigital.com>

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**Contact Information:**

Ingenex Digital Marketing

Derek Mehraban

(734) 272-4698

info@ingenexdigital.com

http://ingenexdigital.com

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