



UrbanRide Offers Career Counseling Services to MPI Members

Members of the New York Chapter of Meetings Professionals International to receive 16 hours of professional counseling services.

New York, NY, April 18, 2008 --(PR.com)-- UrbanRide announced today that the company will donate 16 hours of career counseling services to members of the Greater New York Chapter of Meeting Professionals International (MPI), the leading professional community for the global meetings industry. Through a partnership with Career Coaching, Inc. (www.careercoachusa.net) UrbanRide will provide MPI members with valuable career counseling services in these anxious economic times.

“These are challenging economic times for the entire Meetings industry. We wanted to enable MPI to enhance the value that they provide to the Meetings community particularly in this time of crisis. Membership in MPI provides access to educational and professional networking resources that are invaluable to anyone involved in the Meetings industry,” said Jeremy Milikow, CEO, UrbanRide.

The career counseling program will be initiated at the upcoming NYMIX event on April 22nd. For additional information or to register for NYMIX, please go to the MPIGNY website - www.mpigny.org.

About MPI

Meeting Professionals International, the global meetings industry community is committed to delivering success for its more than 22,000 worldwide members by providing innovative knowledge and learning experiences, connecting people and ideas and creating rich marketplace opportunities. Founded in 1972, the Dallas-based organization delivers global human connections through its 68 chapters and clubs in 20 countries around the world. For more information, visit www.mpiweb.org.

About MPI Greater New York Chapter

Meeting Professionals International (MPI), the world's largest association for the \$122.3 billion meetings and events industry, is committed to positioning meetings and events as a key strategic component of an organization's success. The 1000+ member Greater New York Chapter of MPI, established in 1977, empowers its members to increase their strategic value with education, professional development and business growth opportunities. For more information, visit www.mpigny.org.

About UrbanRide

UrbanRide is the leading provider of meeting and event transportation solutions, with global services in more than 500 cities on six continents, including Africa, Asia, Australia, Europe, North America and South America. In the USA, service is provided in every major city, from Alabama to Wisconsin. The company features a full range of vehicles including luxury late-model sedans, SUVs, stretch limousines, vans, minibuses and motorcoaches.

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