



## **Pilots do It. Bronc and Bull Riders do It. Now You Can do It Too.**

*Horseback riders of nearly all disciplines can now benefit from lessons on “LuLu,” one of only two electronic riding simulators in the state.*

San Diego, CA, April 18, 2008 --(PR.com)-- Astronauts simulate weightlessness; pilots fly “under the hood”; bronc and bull riders climb aboard, flip the switch, and hope for the best. Horseback riders of nearly all disciplines can now benefit from lessons on “LuLu,” one of only two electronic riding simulators in the state. LuLu will be offering rides at the Del Mar Fairgrounds during the Del Mar National Horse Show, April 17 through May 4, 2260 Jimmy Durante Blvd. Thereafter, she will reside permanently at Rancho El Camino Equestrian (address above) as a lesson horse, of sorts.

Imported from England, The Riding Simulator is the first of its type designed to teach riding skills to all levels of riders. LuLu has five gaits (walk, trot, extended trot, canter, extended canter) and thanks to electronic sensors, she responds to leg and rein aids just like a real horse. She can be operated by an instructor or by her rider.

Why use LuLu when San Diego County has the largest number of horses per capita in this country? Experienced riders as well as beginners, timid riders, or riders returning from time off or an injury can all benefit from riding LuLu. The fear factor is virtually eliminated. Several large mirrors allow a rider to constantly gauge position as opposed to fleeting glances while concentrating on riding a real horse. Riders needn't worry about where they're going or about whether the horse is on the bit and moving forward. Their instructor can stand alongside making http corrections whether LuLu is at a walk, trot, or canter. Try that on a real horse. Get all the details at <http://www.theridingsimulator.com>

Amazingly, riders' minds and bodies ultimately don't make the distinction between riding LuLu and a real horse. Even the most skeptical and resistant riders have been awed by what they've been able to accomplish using The Riding Simulator. After her Del Mar National Horse Show debut, which is sure to cause a stir, LuLu will be accepting students by appointment at Rancho El Camino Equestrian.

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