



Sarasota's Outdoor Lighting Experts, NiteLites, to Help Sponsor the Annual "Tropical Nights" - Meals on Wheels Annual Fundraising Event

Randy and Becky White, local owners and operators of NiteLites Outdoor Lighting of Sarasota are participating in the annual fundraising event 'Tropical Nights' which will be held at the home of Darrell and Mary Ann Turner of Turner Tree and Landscape. The proceeds from this event will benefit the area Meals on Wheels Program.

Sarasota, FL, April 17, 2008 --(PR.com)-- Tropical Nights is an annual event and the largest fundraiser of the year for the area's Meals On Wheels Program. The evening includes specialty cocktails, Cajun style gourmet cuisine, street performers, raffles, auctions, and bands in Northwest Bradenton. Outdoor lighting company, NiteLites has joined with other members of the organization to help sponsor this event.

Since 1972, Meals on Wheels PLUS of Manatee (www.mealsonwheelsplus.org) has provided nutritional assistance and supportive services to individuals in their homes or in centers throughout Manatee County. Where there is a need, Meals on Wheels PLUS makes it a goal to fill that need. The organization has continued to add essential services such as health monitoring, adult day center, outreach services and more. Although some of their operating funds come from local and federal government, over 60 percent of the funds needed are raised through donations, grants, and fund raising projects.

The Whites are active in the Sarasota / Bradenton community area. Ms. White explains, "We love to give to worthy local charities, and we feel fortunate to be able to participate in fundraising events like 'Tropical Nights' for Meals on Wheels." The owners of NiteLites of Sarasota are also sponsors of other local events. This Sarasota business couple also maintains memberships in the following local professional associations: Home Builders Association (HBA) of Manatee www.hbamanatee.org, HBA of Sarasota www.buildingsarasota.com, Chamber of Commerce Manatee www.manateechamber.com, the National Association of Home Builders www.nahb.org, and the CBC Networking Group <http://www.florida-connection.com>.

NiteLites of Sarasota / Bradenton is locally owned and operated by Randy and Becky White. Landscape lighting systems are becoming increasingly more popular and the demand for professionally designed and installed landscape lighting systems is growing dramatically. A landscape lighting system offers several benefits to both homeowners and commercial developments. An outdoor lighting system is a smart investment which will increase the value and resale of your home or property. But, perhaps the most important benefit is the Safety and Security a landscape lighting system provides.

NiteLites Outdoor Lighting Systems provide the latest cutting edge technology, custom design, professional installation and worry free maintenance. With an unmatched warranty, NiteLites provides non-corrosive specification grade exterior low voltage solid brass and copper lighting fixtures. Additionally, NiteLites offers the most convenient lighting automation on the market. With its patented astronomic chip, their automation module self adjusts to sunrise and sunset throughout the year so the lights know when to turn on and off.



To view the fabulous array of properties illuminated by a NiteLites outdoor lighting system, log onto www.nitelites.com and select “Photo Gallery”. For information on landscape lighting, or for a free demonstration, contact the Whites at 941-758-9338, or log onto www.nitelites.com and click on the Contact Us key.

For more information about this Meals on Wheels fundraiser contact Darrell Turner, CEO and owner of Turner Tree and Landscape at 941.745.2101 or log onto www.mealsonwheelsplus.org. Mr. Turner has been giving back to the community for many years. His company has made a commitment to establish Community Partnerships to promote environmental quality of life by donating product, labor, and time to area businesses and organizations. Turner Tree & Landscape is committed to the people and communities of Manatee and surrounding counties and is proud of the many positive and productive partnerships that have been built with others in the hope of providing the building blocks to a more ecologically sound future. An extensive list of charities supported by Turner Tree and Landscape can be found at www.turnertree-landscape.com by clicking on the Community Partnership Links.

Due to the demand for outdoor lighting systems, NiteLites expects to add to the number of franchises in the NiteLites' National Architectural and Landscape Lighting Franchise. Mr. Carl Frederick, VP of Franchise Sales and Development for NiteLites Franchise Systems, stated “For the entrepreneur looking for an opportunity that will provide independence and freedom, and an opportunity to gain more control over his life, NiteLites can provide the answer. NiteLites offers a proven business plan and an affordable entry price.” For more information on a NiteLites outdoor lighting home based, home services franchise, please call 1-877-821-4148, or log onto www.nitelites.com and select “Franchise Opportunities”. Exterior lighting franchises are currently available in many major cities including Las Vegas, Dallas, Fort Worth, Phoenix, San Antonio, Memphis, Boston, New Orleans, Miami, Albuquerque, Salt Lake City, Louisville, Pittsburgh, Milwaukee, Seattle, Hartford, Tucson, Denver, Lexington, and San Jose.

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