



Tripology Performs for Travel Specialists; the Proof is in the Profits

New York, NY, April 16, 2008 --(PR.com)-- Jonathan Haraty, a home-based independent travel specialist has tripled his profits since joining Tripology in March 2007. Melody Hagerman, owner of Travel the Horizon is using Tripology.com to recession-proof her 25 year old business.

Tripology is an online travel referral service that connects travelers with travel specialists. Since Tripology.com launched in June 2007 the site has received over 25,000 requests from travelers seeking a connection with travel specialists.

Jonathan Haraty, owner of Jon's Dive and Travel Services and an outside consultant for the Cruise Store said: "The depth and scope of the questions Tripology asks travelers before sending a lead has really saved me time and increased my conversion rates.

Tripology sends me travelers I do not have the resources to market to. I recently booked a honeymoon to St Thomas for two soldiers deployed in Iraq. Had it not been for Tripology I never would have found these clients."

Melody Hagerman explains what Tripology means to her business; "Unlike other lead generation services out there Tripology has consistently delivered quality leads. I especially like that I decide which leads I want to purchase. Tripology has increased my current volume and is one of tools that I am using to recession-proof my business."

Tripology enables all travel specialists, regardless of size or location, a cost effective way to increase their profits and stabilize their business with customized travel leads. Travel specialists maintain control of the leads they choose to purchase and the ability to alter their profile and lead filters at anytime.

How Tripology works

Visitors to Tripology.com answer a series of questions to create their detailed trip request; which is matched to a selection of 6,500 agents who best meet the traveler's requirements. The agents receive an email with all the details of trip request, including destinations, services needed, desired activities, travel dates, number of passengers, ages and lifestyles as well as occasion for travel. The first three (3) agents to purchase the lead are then emailed the traveler's contact information.

About Tripology

Tripology.com is an online travel service that saves travel specialists time and money delivering qualified leads with travelers who match the specialist's criteria. Tripology offers specialists free registration with no monthly fees, complete control over leads they choose to purchase, exposure to over 40,000 travelers from all over the globe who find Tripology each month and dedicated support staff providing personalized service M-F 9:30am to 6pm Eastern Time.

Tripology.com also offers agents the option to receive exclusive leads by uploading detailed itineraries which can then be found on Tripology.com through the site's search engine and featured on the



homepage. After viewing the trip, interested travelers can request these services immediately.

To schedule an interview Jonathon Haraty or Melody Hagerman please contact Lisa Gregory.
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