



## **Custom Game Design, Inc. and Lombard Global, Inc. Announce Global Sales and Marketing Collaboration**

*Custom Game Design, leaders in gaming systems development, and Lombard Global announce partnership for global expansion.*

Dallas, TX, April 16, 2008 --(PR.com)-- Custom Game Design [www.cgd-inc.com](http://www.cgd-inc.com), a Dallas-based gaming systems developer and Lombard Global [www.lombardglobal.com](http://www.lombardglobal.com), a growing Global Expansion Consultancy today announced plan collaboration that will continue to drive the gaming design and development firm to the next level regionally, nationally and globally. “David Hampe (President and CEO) and his team have great current product and clientele and some unbelievable technology that has yet to be introduced. David personally has over 24 years of development and management experience in the gaming industry. His system architectural design, mathematical prowess, and subsequent value-add are very well-known globally. As a result, we feel fortunate to have the opportunity to grow the business' top line. We believe that the next challenge will ultimately be in managing that growth,” said William Billeaud, Managing Partner of Lombard Global.

Custom Game Design, Inc. based in Plano, Texas USA, is a leading developer of casino management systems, video game terminals, and game content. CGD designs and develops state of the art turnkey systems for the Class III, Class II, Oklahoma Compact, Sweepstakes and Amusement Markets. They are an industry pioneer in the development of high-value central determinant systems and also offer downloadable games, player tracking, local progressives and wide area progressives. CGD's game themes, high-end 3D graphics and custom audio are renowned for innovation and ease of use.

Lombard Global, based in Dallas - Fort Worth, USA, and with business partners in Europe and Asia, is a leading and rapidly growing Global Expansion and Real Estate Consultancy. Its clients are expanding their businesses or assets outbound (from the USA) and/or inbound (into the USA). Lombard provides a one stop solution platform for global top-line growth which is scalable vertically or horizontally according to the client's current and ongoing needs. Lombard's suite of services is lead by industry unique core competencies of global executive level consultative sales and marketing and rapid organizational growth. Lombard Global- International Business. Results. <sup>TM</sup>

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