



## **OurChurch.Com Launches Church Marketing Blog and New Top Church Search Rankings Local SEO Service**

*OurChurch.Com, the leading provider of Search Engine Optimization (SEO) and Search Marketing for Christian organizations, has announced the new Top Church Search Rankings service and ChurchMarketingOnline.com, a blog to educate and inspire churches to better connect with the people in their communities online.*

Trinity, FL, April 16, 2008 --(PR.com)-- OurChurch.Com, the leading provider of Search Engine Optimization (SEO) and Search Marketing for Christian organizations, has announced the new Top Church Search Rankings service and ChurchMarketingOnline.com, a blog to educate and inspire churches to better connect with the people in their communities online.

“More and more people are searching for a church in the major search engines like Google,” said Kurt Steinbrueck, OurChurch.Com's Director of Marketing Services. “We are very excited to be able help churches with their outreach and evangelism efforts by getting their websites to the top of the search rankings and at a fraction of the cost many churches pay for offline marketing such as direct mail postcards and billboards.”

OurChurch.Com began offering search engine optimization services in 2004 with its Guaranteed Top Search Ranking service. It is one of the few SEO companies that offer a guarantee with its services. Soon after releasing the Guaranteed Top Search Ranking service, OurChurch.Com launched its Major Search Engine Registration and Christian Search Engine Registration services. In four years, OurChurch.Com has provided these search marketing services to hundreds of clients.

The Church Marketing Online blog seeks to inform churches about the numerous opportunities for online outreach including search engine optimization, local search, social networking, and other church marketing ideas. “Throughout its 11 year history, OurChurch.Com has always thought of itself as a ministry as well as a company.” Steinbrueck said, “For us it's not enough to provide affordable website services. We also want to help people understand the importance of the Internet to their ministries and how to best use it to fulfill their missions. ChurchMarketingOnline.Com is an extension of that, seeking to provide information to help churches market themselves online and stay on the leading edge of online marketing and evangelism.”

The new Top Church Search Rankings service will also mark a move by OurChurch.Com into local search engine optimization (local SEO), a growing niche of the search engine marketing field. “Most people who are searching for a church are searching with local keywords or in local search engines like Google Maps (Google's local search option) or Yahoo Local Business.” said Steinbrueck. “So, it was a natural fit to provide local search engine optimization for churches.”

OurChurch.Com provides further information about their Local SEO for Churches at:

<http://churchmarketingonline.com/church-seo-service/>



The Top Church Search Rankings service and Church Marketing Online blog have been launched in preparation for Internet Evangelism Day, a global day of focus on the opportunities for online outreach and evangelism, which takes place Sunday April 27th. “Some churches see evangelism and marketing as two different things, but they are actually the same.” Steinbrueck said. “It’s all about connecting with people and sharing the love of Christ with everyone we can.”

For additional questions, please call OurChurch.Com at 727-723-2454.

About OurChurch.Com, Inc.

OurChurch.Com was founded in 1996 and today is the leading “one stop shop” for Christian website services, providing an extensive array of website hosting, design, search engine marketing, and advertising services. It serves more than 11,000 Christian churches, schools, ministries, businesses, and families, and continues to grow and develop innovative new services, while staying true to its mission, vision, and core values.

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