



StreamSend Launches Official Blog

StreamSend, one of today's leading email marketing solutions provider, today announced the launch of its new official blog. This real-time, interactive communication portal provides up-to-date news and information on product enhancements and corporate events. Readers also stay informed with articles and case studies regarding the latest Email Marketing best practice guidelines and uses.

Sacramento, CA, April 16, 2008 --(PR.com)-- The new online community is an ideal medium for knowledge exchange among company management, customers, partners, media, investors and others passionate about Email Marketing. Readers are encouraged to submit blog post responses and comments. Topics and discussions are organized within easy-to-access categories. So anyone can visit at their convenience and quickly locate the relevant data they need, regardless of its publication date.

“We're thrilled to integrate the StreamSend blog into our overall corporate communication strategy” explains Dan Forootan, CEO of EZ Publishing, creator of the StreamSend [Email Marketing](#) service. “The company remains committed to delivering expert industry information to enhance our customers' experience and overall marketing success.”

For more information about StreamSend's official blog, visit the [StreamSend Email Marketing Blog](#).

About StreamSend

The StreamSend Email Marketing Service offers a number of attractive standard pricing plans for marketers. High-volume mailings cost as little as \$.0008 per e-mail with a monthly plan.

StreamSend is the most comprehensive and cost-effective permission-based e-mail marketing suite available. The company is proud to provide this powerful email marketing suite to marketers, entrepreneurs and online retailers around the world. StreamSend also has a strong Email Marketing Reseller program.

It all started in 1998, when Dan Forootan founded EZ Publishing, a web hosting and design company. The company quickly expanded, as word spread of the company's comprehensive services, wide-ranging infrastructure, exceptional customer support and honest approach,.

But web hosting and design was just the first step. Dan's clients wanted more. Many EZ Publishing customers asked for an e-mail marketing solution to help build sales and strengthen customer retention.

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