



## **Crave Games Deploys epcSolutions RFIDTagManager™ for Sam's Club**

*Vendor chooses solution to meet Sam's Club RFID Tagging Requirement. See Live Demo at RFID Journal Live in Booth 142.*

Great Falls, VA, April 15, 2008 --(PR.com)-- SVG Distribution, distributor of videogame entertainment products and a leader in the world's interactive entertainment software industry has chosen epcSolutions RFIDTagManager for Sam's Club to help meet the current RFID pallet tagging requirement from Sam's Club.

SVG Distribution needed a solution to meet Sam's Club compliance requirements for RFID tagging for full pallet, single SKU shipments to Desoto, Texas. SVG Distribution needed a software product that was targeted for and easy implementation of an RFID pallet tagging solution.

RFIDTagManager for Sam's Club, built on epcSolutions' SensorOS, gives end users the ability to meet the current Sam's Club RFID requirements with a simple out of the box solution requiring no additional software. RFIDTagManager for Sam's Club includes a full SQL database, EPCIS and connectivity to all the RFID hardware. RFIDTagManager for Sam's Club is easily integrated with existing ERP and other back end systems such as Oracle, SAP, JD Edwards and others.

“SVG Distribution and epcSolutions teamed together to implement an RFID compliance application for Sam's Club in less than a day.” States Amjad Hussain, Handleman Company. “epcSolutions has demonstrated a complete and thorough knowledge of RFID, and we are very happy to have been able to partner on this successful implementation.

“This is a perfect example of the epcSolutions business model, provide easy to implement, low cost, scaleable, standards based Supply Chain Solutions, and delivered quickly and professionally.”

See a live demonstration of RFIDTagManager for Sam's Club at RFID Journal Live in booth 142.

For more information on RFIDTagManager for Sam's Club, please call them at 703-757-4470, or visit them at [www.epcsolutions.com/sams](http://www.epcsolutions.com/sams).

### About Crave Games:

Formed in 1997 and based out of Newport Beach, California, Crave Entertainment Group, Inc., is a division of Handleman Corp., SVG Distribution and video game publisher Crave Games, are leaders in the world's interactive entertainment software industry. The company publishes and distributes games for every major gaming platform on the market, including PSP® (PlayStation®Portable) system, Nintendo DS™, Game Boy® Advance, Nintendo GameCube™, Wii™, the PlayStation® game console, PlayStation®2 computer entertainment system, the Xbox® video game system from Microsoft and the Xbox 360™ video game and entertainment system from Microsoft.

Crave Entertainment has assembled top industry professionals whose teamwork and commitment to



quality have led the company to a position among the top 20 domestic videogame publishers in the United States.

With a highly skilled management team and strong alliances as a third-party games publisher, Crave continues to align itself with top names in the industry. The company draws much of its success from exclusive distribution deals with leading game developers from around the world as well as licensing agreements with some of the foremost franchises in popular culture.

About epcSolutions:

epcSolutions, Inc. is the leading provider of RFID compliance software to the Wal\*Mart and DoD supplier community. epcSolutions' GS1Net3 platform suite implements the GS1 System, a series of standards designed to improve supply chain management. The GS1 System includes: BarCodes - Numbering and bar coding; eCom - EDI (Electronic Data Interchange); Global Data Synchronization Network (GDSN) - data synchronization; EPCglobal - RFID (Radio Frequency Identification). The “Any Asset, One Network” application platform allows users to manage all four asset types found in a typical business: Work in Process, Finished Goods/Inventory, Fixed Assets and People. Visit [www.epcsolutions.com](http://www.epcsolutions.com)

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