



The Flood Insurance Agency Appoints New Director

Kalispell, MT, April 11, 2008 --(PR.com)-- The Flood Insurance Agency (TFIA) announced that it has appointed Carolyn J. Irwin as the new Director of Financial Institution Solutions. Ms. Irwin, formerly Vice President, and Flood Insurance Manager of Flagstar Bank, FSB, Troy, MI, will report directly to Tiara Hecht, President of TFIA.

Ms. Irwin comes to TFIA with nearly fifteen years of flood insurance compliance and administration expertise. Prior to joining TFIA, Ms. Irwin served as a liaison with the National Flood Determination Association and is currently the Vice President of the National Lender Insurance Council. She has also been a speaker at FEMA's National Flood Insurance Conference. In her new role at TFIA, Ms. Irwin will lead the marketing and expansion of TFIA's Total Flood Compliance Solution to banks and credit unions in all 50 states.

“Ms. Irwin is a highly-respected executive in the flood insurance field, and brings with her the extensive flood insurance knowledge base and know-how TFIA needs to continue to grow,” said Evan Hecht, Chief Executive Officer of TFIA. “As we continue on our mission to become the largest and most respected provider of flood insurance solutions to financial institutions, insurance companies, and insurance agents, we believe her expertise will be an invaluable asset to us, and we are pleased to welcome Carolyn as a member of our team.”

The Flood Insurance Agency

The Flood Insurance Agency (TFIA) is a technology-driven, independent insurance agency devoted entirely to providing flood insurance solutions to insurance companies, insurance agents, mortgage lenders and individual property owners. The Company's website, www.thefloodinsuranceagency.com, offers National Flood Insurance Program (NFIP) flood insurance quotes and FEMA Standard Flood Hazard Area Determinations. The Company markets www.MPPPFlood.com, the first software to automate FEMA's Mortgage Portfolio Protection Plan (MPPP) lender placed flood insurance program. The Company services clients in 50 states and the District of Columbia, and is headquartered in Kalispell, MT.

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