



## **Endeavor Advertising Group, Inc. is Positioning Itself for a Breakout 2008**

*Endeavor Advertising Group, Inc. is using its success from its last quarter to boost growth and expansion into 2008.*

Minneapolis, MN, April 03, 2008 --(PR.com)-- Endeavor Advertising Group, Inc. is preparing to open 3 new affiliates in 2008. After a successful start in 2007, Endeavor Advertising Group has plans to expand throughout the Midwest and South. "We've just landed a couple major accounts that are going to keep us very busy into the new year," said Kelley Latting of Endeavor Advertising Group.

Endeavor Advertising Group already represents some of the area's premier establishments. The client list has over 100 national and local accounts including professional sports, golf resorts, and chain restaurants. Also, Endeavor Advertising Group is making preparations to run a test market in the lead-generation industry. This test will have the potential to turn into a full-fledged division almost overnight.

Also on the horizon for Endeavor Advertising Group in 2008 is the cosmetic industry. Endeavor is gearing up for its first wave of a product launch for cosmetic industry leader Victoria Jackson. "We will be able to use our direct marketing/sales approach to work with an industry that is brand new to us. We will even be able to fly a few team members out to Beverly Hills, CA to learn new product launch strategies. It's a nice reward (traveling to California) for those hard-working sales reps that go out every day and are on the front-line."

Any way you look at it, Endeavor Advertising Group, Inc. is positioning itself to not just grow in 2008, but to really take over in certain industries in the promotional marketing and sales fields. Finally, look for Endeavor Advertising Group to launch a new retail test market as early as summer 2008 as well, only increasing its presence in a new arena that, much like the others, will prove to be very lucrative.

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