



## **On-line Database Offers Free Platform for RFP Exchange; Registers Its 15,000th User and 1,500 New Users Each Month**

Northampton, MA, April 02, 2008 --(PR.com)-- [RFPdb.com](http://RFPdb.com), one of the web's growing destinations for Requests for Proposals (RFPs), is proud to announce it has registered its 15,000th user and is adding an average of 1,500 new users each month.

Since its launch in 2006, RFPdb.com has become a premier on-line location for matching businesses with agencies that are searching for vendors. “The site was conceived to create a neutral place where projects could easily be found, shared and posted,” said David Kutcher, creator of RFPdb and President of Confluent Forms, LLC. “Confluent Forms built the site to harness the power of the collective, to 'turn one man's trash into another man's treasure' by working with other sales people to locate and share opportunities through the internet.”

As the economic climate grows more fierce, savvy salespeople are looking for cost-effective ways to learn about projects that are out for bid; at the same time, municipal governments, businesses and non-profits are trying to hire the best companies to fill their needs. RFP Database brings the two together as a destination for finding and distributing RFPs.

Unlike competing RFP services, the RFP Database is built in the spirit of the Web 2.0 movement and encourages information-sharing at all levels. Registered users can gain free access to projects listed in the database by "exchanging" projects that they've found elsewhere and posting them to the site. If a user doesn't wish to contribute in this way, they can purchase the project leads for a mere \$2.00, a significant discount to competing services that often require an expensive monthly fee.

The site now hosts an average of 250 active projects at any one time. Companies, non-profits and municipalities come to the site to download sample RFPs so they can write their own, then upload the completed RFP to the website to gain competitive bids. A number of educators also use the site as an example of a place where projects can be found, teaching students how to write RFPs and respond to them.

### **About Confluent Forms, LLC**

Confluent Forms, LLC is a boutique design and software development firm based in Northampton, MA. Founded in January of 2002, Confluent Forms has provided graphic design, web design, application development and hosting services to a variety of customers, from Fortune 100 corporations to local non-profit organizations and academic institutions. Their goal in every project is to provide a superior final product that empowers our customers and their users. For more information about the RFP Database or Confluent Forms, LLC, or RFP Database, please visit their websites:

<http://www.confluentforms.com>

<http://www.rfpdb.com>

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