



## **Live Chat Software Launches in Real Estate**

*New Online Service Will Help Jump-Start Sales in Challenging Market.*

Los Angeles, CA, April 02, 2008 --(PR.com)-- Alive Technologies, the nation's premier provider of Live Chat software, announced today that it will launch an exciting new service to help real estate agents connect with their customers.

By going to [AliveRealEstate.com](http://AliveRealEstate.com), agents will be able to sign up for an affordable, easy-to-use, powerful, multi-lingual marketing tool designed to provide the ultimate in customer service and set them apart from the competition.

A recent Realtor.com survey indicated that nearly 50 percent of all online inquiries from homebuyers and sellers go unanswered for 48 hours. In an industry that rewards timeliness, response times can be the key to securing new business. It's logical that Live Chat and real-time chat support via the web will gain momentum within the real estate industry as more agents take advantage of the hottest trend in web technology.

This amazing revolution is being led by two of the most recognizable leaders in their industries: Alive Technologies and Who's Who in Luxury Real Estate, also known as [LuxuryRealEstate.com](http://LuxuryRealEstate.com).

[AliveRealEstate.com](http://AliveRealEstate.com) combines Live Chat technology with existing advertising campaigns (pay per click, banner ads, and video) on your web site to provide an interactive customer experience like never before. Potential clients can have their questions answered, in a multilingual format, at their convenience without picking up the phone.

AliveChat software is utilized on more than 10,000 web sites around the world. In addition to the real estate industry, Live Chat is an effective tool in the web hosting, e-commerce and entertainment industries. Among the organizations that subscribe to their unique Live Chat are the Cleveland Cavaliers and New Jersey Nets of the National Basketball Association; Chicago Sky; The Chicago Blackhawks of the National Hockey League; NBC Universal; Sotheby's; Blue host; Peugeot; Jamster; Dada; Cash Net USA; Dot Tunes; and many other top companies.

Live Chat is easy to use. Since there are no servers or software to install, all you have to do is to add a piece of HTML code to your web site, which displays a 'Chat Now!' button. Log into the Operator Console (from their web site or your desktop) and you are ready to chat.

Live Chat Software packages start at \$29.95 per month; there are no contracts to sign and you can cancel any time. For a limited time, real estate agents can experience the service Free for 10 days, with no credit card required.

For more information about incorporating live chat within your business and to sign up for your fully-functional 10-day Free Trial, please visit [AliveRealEstate.com](http://AliveRealEstate.com)



#### About Alive Chat

AliveRealEstate.com utilizes the latest in Internet web technologies and online advertising to create a fresh new market - the future of Interactive Media. Based out of Houston, Texas, AliveRealEstate has taken traditional internet (pay per click and banner) advertising and twin-turbo charged it and let it out in the wild to produce a truly "interactive" and personalized user experience like none other. Coined "Advertising 2.0", AliveRealEstate is revolutionizing the online advertising industry much like how Web 2.0 has impacted the ways the World Wide Web works in 2008.

#### About LuxuryRealEstate.com

LuxuryRealEstate.com is the most-viewed luxury real estate Web site in the world. The Who's Who In Luxury Real Estate network currently represents 1,641 of the world's finest real-estate companies in more than 65 countries (representing luxury properties in more than 100 countries). Participation is strictly invitation-only by CEO/Publisher John Brian Losh. The network provides superb marketing and networking tools, including: global reciprocity, Web support and design, a globally distributed magazine, referrals, PR and several of the most-dynamic networking events in the real-estate industry. The Who's Who in Luxury Real Estate network is governed by the Board of Regents.

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