



MMA Battles Spill Over to Music Arena on indieSolo.com

IndieSolo.com, a filter for the independent music industry, launches MMA Music - a niche music section dedicated to Mixed Martial Arts and Music.

Toronto, Canada, April 01, 2008 --(PR.com)-- IndieSolo.com, a unique independent music site that features ONE band a day and showcases some of the world's best independent artists, has officially launched an entire music section solely dedicated to 'Mixed Martial Arts (MMA) Music.' Fans will be able to judge which band has the best “ground and pound” music for MMA, plus get the latest MMA news and videos.

To kick this section off, indieSolo is proud to announce a marketing partnership with MMAJunkie.com, a leading MMA fan site and STEMM, the band that provides the official soundtrack music for the UFC and The Fight Network. IndieSolo.com will promote the launch of this new section by showcasing seven of its top heavyweight MMA bands, beginning with STEMM, in a week long 'special feature.'

Johnnyi, President and Founder of indieSolo.com, is thrilled about introducing an MMA segment to independent music. According to Johnnyi, “independent music and the sport of MMA are two of the fastest growing segments in their respective industries, therefore its only fitting to bring the two together.” He says “indieSolo is giving MMA fans a place to satisfy their appetite for the world's best 'ground & pound' metal music that is loud and hard.”

IndieSolo has created an interactive battle zone where metal bands will square off with one another to see who has the best “ground and pound” music for MMA. The focus will be metal, covering the genres of rock, punk, hardcore, death, and screamo.

Fans will be able to judge which of the two songs they like better and by how much. The system randomly displays two songs for each battle from its exclusive group of metal artists. Artists with the top songs will compete for prizes and promotional opportunities, including the chance to play at live MMA music events.

MMA fans will be able to download free MP3s, discover new metal music from some of the world's top independent metal artists, get the latest MMA news from MMAJunkie.com, and watch unique, hard-to-find MMA videos including event predictions from the MMA girls.

About EyeShout Media Inc.:

EyeShout Media Inc. is a leading marketer and provider of compelling niche Internet sites for the independent music industry. EyeShout Media Inc. was founded in June 2006 by CEO Johnny i. Johnny is a successful entrepreneur and an Internet pioneer with over 15 years of experience in Sales, Technology, and Entertainment. Melanie Schade is the Music Director with years of experience in music journalism and is an internationally published writer.

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