



## **In Tight Economic Times, Unique Pearl Company Offers Buying Public Value and Affordability**

*Freshwater Pearl Company's Product Lines Offer High Quality Pieces at Low Prices*

San Diego, CA, March 26, 2008 --(PR.com)-- Depending on whom you talk to, or what you might hear on the news or read in the paper, the American economy is in a recession or close to it. Many families barely have enough to cover the basic necessities. This leaves them torn when it comes to the traditions of gift giving for mother's day, graduation and a bride's ensemble for her wedding day.

San Diego-based C.D. Plus, Inc. the parent company of [www.Cathaygems.com](http://www.Cathaygems.com) and [www.orientalpearls.net](http://www.orientalpearls.net), feels their [cultured freshwater pearl](#) product lines allow consumers to purchase without guilt. "What we are known for is our tremendous value. We can truly offer the best quality pearl jewelry at the lowest prices because we go directly to the farms in China where the pearls are produced," says spokeswoman Lan Toma. "By cutting out the middleman - and sometimes there are several in the sales process, we can pass the savings on to our customers - both wholesale and retail."

Currently, Cathaygems is offering free standard shipping on all orders over \$100, while the lowest shipping rate starts at \$3.99 for unlimited items. "The reality is that on top of paying inflated prices, customers tell us they are turned off by inflated shipping costs so we're happy to offer this value add to them," adds Toma. "We strive to stay in tuned to our customers needs and have long adapted our business around them."

In that, Toma says they also heard their customers loud and clear when they asked for a high-end black pearl. "Because of a new business relationship, we now feature rare black Tahitian pearls from the South Seas at savings of less than half of least one-third of what other vendors are charging."

C.D. Plus, Inc. is known throughout the industry for its ability to fashion custom pieces to exact customer specifications at zero labor charge to the customer, keeping in mind their preference in taste, size and color. The skilled team hand picks pearls in a wide array of sizes, shapes, colors and grades from 1.2mm in size and up to 14mm.

Customer service and commitment to satisfying the customer is what Cathaygems and OrientalPearls is all about. They have a 30-day, No Questions Asked return policy, a low price guarantee and a 110% matching program. They go the extra mile when it comes to custom orders giving a complimentary six month warranty.

About [Cathaygems.com](http://Cathaygems.com) and [Orientalpearls.net](http://Orientalpearls.net)

[www.Cathaygems.com](http://www.Cathaygems.com) and [www.orientalpearls.net](http://www.orientalpearls.net) are branches of C.D. Plus, Inc., an established California corporation, which serves the wholesale and retail industries with freshwater pearls and fine pearl jewelry directly from pearl farms and operates an in-house manufacturing unit. Its headquarters are in San Diego with offices in China and representatives worldwide. The organization has an impeccable



record with the BBB. For more information, log on to [www.cathaygems.com](http://www.cathaygems.com) or call Lan Toma, spokeswoman, at (619) 405-8044.

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