



Vision Media Television Launches a New Segment on Environmental Adventure Tours for both the National Environmental Report and Travel Report

The Travel Report Launches a New Interstitial Segment on Adventure Travel and Eco-Friendly Destinations for Distribution to Public TV Hosted by Mr. Hugh Downs

Boca Raton, FL, March 26, 2008 --(PR.com)-- Vision Media Television has completed a new documentary segment for nation-wide distribution on "Environmental Adventure Travel." The environmental adventure tour is a vast collection of experiences in wildlife and resource management. Vacationers always enjoy national parks, live animals, the mountains and retreat-like experiences in various terrains all over the world. However, traveling on an eco-friendly tour is of great benefit since it is not just the vacationers themselves vacationing, but they are accompanied by educators and naturalists who are experts in their field enhancing the experience. Linda Shields, producer for the program, said, "Eco-friendly tourism makes every effort to minimize or eliminate any impact to wildlife and their habitats while keeping vacationing exciting. That is an extremely important consideration when taking on excursions that may have an impact environmentally." Mr. Christian Kelch, Senior Producer, said, "Eco-travel is strengthening and encouraging the conservation endeavors taking place throughout many of the environmentally friendly vacation destinations. There needs to be more development between programs that enhance and enrich the appreciation of our natural world."

This interstitial program will cover what responsible travel is all about, and how conserving the environment, even during travel considerations, will improve the welfare of the local people. "Let's get back to our environment responsibly. Keeping an eco-friendly focus on vacation is both healthy and fun, and is the least we can do in an age where the importance of the "environment" is at the forefront." said Education producer Linda Shields.

Ecosystems today are, in many ways, fragile. Travel, however, continues to grow, and is increasingly linked to the unique natural environments and biodiversity found in vacation destinations. Maintaining an un-spoilt and attractive destination contributes greatly to visitor satisfaction, conserves the area's biodiversity and contributes to the well being of local people. This documentary segment will cover those areas to bring educational awareness to the consumer nationwide.

About Vision Media Television:

Vision Media Television is a privately owned and operated television production company that is on the leading edge of the documentary television industry with their National Report Series. The National Environmental Report and Travel Report are documentary programs that focus in on the most relevant and important topics of their respective industries. For more information go to <http://www.nationalreportseries.com>

Producer for the Series is Mrs. Linda Shields, 561-338-7475
<http://www.visionmediatelevision.com>

###



Contact Information:

Vision Media Television

Dr. C. Matthew McMahon

561-338-7475

drmatt@vmediatv.com

www.visionmediatelevision.com

Online Version of Press Release:

You can read the online version of this press release at: <http://www.pr.com/press-release/77963>