



Fitness Lifestyle Coaching Comes to North America - "Now Personal Trainers Can Make \$100,000.00 More in 2008" Says Allan H. Fine of the Executive Edge

Starting May 19th 2008 For 5 weeks fitness trainers will be able to attend these educational sessions for the First Time Ever -- from Comfort of their Own Homes.

Calgary, Canada, March 25, 2008 --(PR.com)-- [Allan H. Fine](#) will be using cutting edge technology to teach this one of a kind program on the internet saving trainers the high cost of traveling.

Thanks to breakthrough technology and the ability of the Internet to bring people all together, they can now attend this fitness industry event - all from the comfort of their own homes.

Allan H. Fine says "This means for trainers no traveling, they won't have expensive plane rides or airport headaches, this is very important to bring this technology at a affordable cost."

This is a breakthrough in the fitness industry.

Many fitness professional know that something is missing in their coaching program and wants to make the shift to the next level.

Allan H. Fine is a certified Fitness Lifestyle Coach and a Certified Master life coach teaching you how to expand into "Lifestyle Coaching."

"I believe that this is the future of the fitness industry" says Fine.

This will be the first program of its kind, a Lifestyle Fitness Coaching program that will be hosted online from Canada, Calgary Alberta, May 19th 2008. For 5 weeks. It will be hosted by the Executive Edge Fitness and Lifecoaching, all on the internet.

In the Next few years the public is going to see a new breed of fitness professional in the gym: the "Fitness Lifestyle coach."

This is the next generational shift of the Fitness Profession is the Fitness Trainer who combines their skills of exercise management with coaching, counseling, motivating and educating in order to influence people to maintain a healthy and fit lifestyle.

Allan H. Fine is a 18 year fitness trainer who is on the cutting edge of wellness.

Now for the first time he brings this information to other lifecoaches and fitness professionals.

"Just as 3 or 4 years ago not every gym had a personal training department, in 3 - 4 years from now every gym will have a lifestyle or coaching department and trainers who don't jump on the bandwagon now will be left behind" says Fine.



This is a unique opportunity for fitness trainers to learn from an 18 year veteran in the industry.

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