



Cause Related Labeling; Bettering the World One Label at a Time

Online Labels, Inc., the Internet's leading supplier of blank labels for laser and inkjet printers, introduces a program designed to benefit non-profit organizations and charitable causes nationwide. One label at a time.

Orlando, FL, March 20, 2008 --(PR.com)-- [Online Labels, Inc.](#), the leader in blank labels for laser and inkjet printers, announces the launch of [Cause Related Labeling](#), a program designed to provide all qualifying non-profit organizations and charitable causes nationwide with free labels. The effort will assist all types of organizations that use printable labels in their everyday operations such as special events, branding, fundraising efforts, direct mailings and administrative purposes.

In three days since the program's inception, OnlineLabels.com has honored the requests of over 15 different charitable causes, donating approximately 10,000 labels. These organizations include Habitat for Humanity, The Leukemia & Lymphoma Society, Child Abuse Prevention Association, Autism Society of America and The Georgia Writers Association. For an updated list, visit http://www.onlinelabels.com/ol_helped.htm.

“I heard that OnlineLabels.com was a great place to buy labels, so when I received an email from them I checked out their site and noticed they were offering to donate labels to non-profit organizations,” said Jeanne Powers, founder of Handicapped Friends Pen Pals Club. “I was a little skeptical, but filled out the request anyway. I was so blown away when I got a response telling me they were sending the labels I asked for.”

Representatives from non-profit organizations or special events that benefit non-profit organizations may visit <http://www.onlinelabels.com/charity.htm> to view the terms and conditions of the program. When filling out the application, users may select any label size and material in quantities of up to 100 label sheets per request. Currently, any label shape offered by OnlineLabels.com may be requested including, ribbon labels, name tags, address labels, CD/DVD labels, specialty shape labels, water bottle labels, circle labels, shipping labels and many more.

“As a company, we decided this program would be a fantastic way for us to give back to the many causes that do good in this world, since they have a need and we have the labels” says Dave Carmany, president of OnlineLabels.com. “To us, there's no limit on how many causes and organizations we can help through our Cause Related Labeling program, and it's absolutely brought everyone in our company closer together since we've already helped a few causes that personally mean a great deal to people around here.”

To further support this initiative, OnlineLabels.com will provide free access to Maestro Label Designer, an exclusive tool that enables users to create, save and print label designs with no downloading necessary. Additionally, free blank label templates as well as predesigned label templates are available on the Company's website for use in label creation.

“The Cause Related Labeling program enables every size and type of non-profit organization to receive



labels that they can use for whatever their need may be,” adds Carmany. “Whether it's customizing water bottle labels for an event, addressing postcards for a mailing, or simply creating name tags for a fundraiser, if we can make buying labels one less headache to worry about, then this program will be a success.”

Launched 1998, Online Labels Inc. offers the world's largest selection of blank labels for laser and inkjet printers. A division of Consolidated Label, Inc., the Company is a privately-held label manufacturer and Internet retailer based in Longwood Fla. OnlineLabels.com serves customers all over the world for personal and professional labeling needs in a variety of applications. For more information, visit www.OnlineLabels.com or call 1-888-575-2235.

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