



MindTools.com Announces Launch of New Online Media Press Room

Now the Press Room for Mind Tools, the most visited career skills site on the Internet, makes it easy for reporters to find special topics of interest for business news, features and columns.

New York, NY, March 17, 2008 --(PR.com)-- MindTools.com launches an online Press Room. (<http://www.mindtools.com/PressRoom/index.htm>) to furnish editors, reporters and writers with instant access to information on special topics of career interest, as well as information about the most visited career skills site on the Internet.

The new Press Room provides an easily accessible way for the media to find out how MindTools serves a global community of more than 4.2 million people each year including corporate leaders, managers, employees and students. Mind Tools' mission is to "help people around the world learn the practical skills needed to excel in their careers."

"We've quietly become a mega-site for online training," said James Manktelow, founder and CEO of Mind Tools. "As the most visited career skills site on the Internet, we want to make it easy for reporters to find out what we do, and to find special topics of interest for their stories," said Manktelow.

Topics that MindTools.com focuses on such as time management, stress management, leadership skills and communication skills are timely topics that the business press routinely cover. Business publications and journalists are always looking for ways to keep their readers up-to-date not only with news, but also with columns and feature stories on the important areas that impact their careers and personal lives.

Mind Tools provides more than an extensive free e-learning experience," said Manktelow. "Our Mind Tools Career Excellence Club is a very special global community with thousands of members from more than 80 countries."

About [MindTools.com](http://www.mindtools.com)

Mind Tools' mission is to help people around the world learn the practical skills needed to excel in their careers. MindTools.com's online resources include a members' area (the Career Excellence Club), online e-book training programs, free online articles and a free newsletter. MindTools.com was established in 1995 by James Manktelow, a well-known authority on time management, personal effectiveness, stress management and leadership, as well as the author of six books on these topics. MindTools.com is the most visited career skills site on the Internet based on its Alexa ranking, the most widely used measure of website popularity.

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