



YPS Provides Long-Term Shrink Wrapping Solution for Ronseal

Leeds, United Kingdom, March 16, 2008 --(PR.com)-- Yorkshire Packaging Systems Ltd, the leading supplier of shrink wrapping machines in the UK, has installed a fully automatic, side feed sleeve wrapper and shrink tunnel into Ronseal's Sheffield factory.

Ronseal, renown as the UK's leading supplier of wood care coatings, was looking for the most appropriate way to package its multipack products. Following talks with experts at YPS it was decided that shrink wrapping offered the most cost effective and efficient solution.

Due to the heavier than usual packs however, ensuring the right equipment was installed wasn't quite so straightforward.

“We conducted a number of trials at our premises, to ensure that the equipment could cope comfortably and effectively with the extra weight,” explained Glyn Johnson, YPS sales director.

As a result the infeed belt was upgraded to a heavy duty 'SNB modular infeed system, which could cope with the lateral stresses of pushing product from the belt at a 90o angle to the direction of travel.

The shrink tunnel belt was also upgraded to incorporate side chains. This provided a longer-term solution as it prevents the shrink tunnel belt from stretching over time, compared to the more common and less expensive friction driven system.

Delighted with the equipment and level of service provided by YPS, Ronseal's continuous improvement manager, Barrie Colledge, commented:

“We have been more than happy with Rochman equipment and the backup and service provided from YPS. The equipment came in and was up and running within hours. It has performed admirably in terms of reliability and quality.”

Glyn Johnson, YPS sales director added:

“Supplying such a well known and prestigious brand as Ronseal is always satisfying. We fought off some strong competition to win the contract, but with 30 years experience to our name, our in-depth knowledge and ability to supply the most appropriate solution to Ronseal's needs gave us a competitive edge.”

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