



O'Keefe Casto Grand Opening Event on April 11, 2008 Celebrates New Office, Real Estate Services with Mayor Oscar Goodman

Real estate agents, media, local businesses and home owners and buyers are highly encouraged to attend the O'Keefe Casto Residential Brokerage Grand Opening event on April 11th. Learn about career opportunities, and the great benefits this successful company has to offer clients and agents alike.

Las Vegas, NV, March 17, 2008 --(PR.com)-- The new and already successful residential real estate brokerage of O'Keefe Casto will be introducing their new office, staff and services to the community with a Grand Opening event to be held on April 11th, 2008, from 4pm to 9pm at 7230 W. Lake Mead Blvd., Las Vegas.

Mayor Oscar Goodman will be among the honored guests at this grand opening celebration, and the Las Vegas Chamber of Commerce will be doing the ribbon cutting ceremony. Founders, Billy O'Keefe, Rich Casto and Dana Whittaker, will be among their staff members to greet prospective real estate agents, business owners, media and home owners and buyers who want to find out more about the unique benefits O'Keefe Casto offers both clients and agents.

“I know we can achieve tremendous results for both clients and agents by going back to basics: focusing on customer satisfaction and enhancing agent competency,” states Billy O'Keefe, broker/owner of O'Keefe Casto.

Already, the team has significantly outperformed the MLS with higher list-to-sale price ratios and fewer homes expiring. But, what makes O'Keefe Casto truly unique is its training program and seller guarantees. Rich Casto heads-up the O'Keefe Casto in-house training program and is a nationally acclaimed real estate coach, consultant, trainer and contributing author to Donald Trump's recent book, *The Best Real Estate Advice I Ever Received*.

In addition, O'Keefe Casto offers a 100% satisfaction guarantee. According to Billy, “We are the only broker I know of that will give sellers our side of the commission back if they aren't completely satisfied with our performance at the end of our transaction.”

All real estate agents, media, local businesses, home owners and buyers and others interested in attending the Grand Opening should RSVP by April 3, 2008 by contacting the O'Keefe Casto office at 702.804.7708 or Info@OkeefeCasto.com.

About O'Keefe Casto Residential Brokerage

O'Keefe Casto is a Las Vegas based residential brokerage firm committed to producing positive results for clients, as well as agents. As such, our focus is on developing highly competent agents, who in turn can effectively achieve better client satisfaction and greater results.



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To RSVP, contact O'Keefe Casto at 702.801.7708

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