



## **The Viardo Agency to Represent a Person of Interest in the New York Governor Spitzer Scandal**

*The PR Division of the Renowned Boutique Entertainment Firm Signs One of the Emperors Club Girls in Order to Clear Her Name*

Los Angeles, CA, March 15, 2008 --(PR.com)-- The Viardo Agency (TVA), a Los Angeles -based entertainment firm specializing in public relations, management and production, has announced today that it has signed on to represent one of the girls involved in the current mass media scandal involving the now-resigned New York State Governor Eliot Spitzer.

The client, that shall remain anonymous pending legal proceedings, is a pre-med college student and a renowned international swimsuit model, who joined the Emperors Club under false pretenses and has now finds herself as a target of the Media and Investigators alike, has retained The Viardo Agency in order to help clear her name and set the record straight about her minimal involvement in this matter.

Phil Viardo, founder and president of The Viardo Agency, will be overseeing this matter personally. Having individually handled such high-profile public matters as Fox's "Joe Millionaire" contestant Sarah Kozer's Fetish Video scandal in 2003, as well as cases such as the media allegations of VoiceWeb Corporation's popular teen phone chat service, "The Loup", as an alleged breeding ground for pedophiles - he is no stranger to high profile public sex scandals.

"When we were initially contacted by our new client with this matter, we were happy to jump on board in order to help her clear her name and set the record straight," said Phil Viardo, The Viardo Agency's president. "It is not the first time that we have had to represent a client that is being vilified by the media while actually being a victim. We look forward to tackling this problem head on in the nearest future".

Media inquiries regarding this client can be directed to The Viardo Agency offices at [phil@theviardoagency.com](mailto:phil@theviardoagency.com) or via phone 310-499-4848

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About The Viardo Agency:

Formed in 2001, The Viardo Agency specializes in all facets of entertainment and corporate public relations, personal and intellectual property management, and production. Drawing on the expertise of its founder and his extensive network of partners comprised of respected industry professionals, The Viardo Agency offers clients highest quality of service and industry penetration while attending to duties in a very personal manner. For additional information on The Viardo Agency, please visit <http://www.theviardoagency.com> .



**Contact Information:**

The Viardo Agency

Phil Viardo

310-499-4848

phil@theviardoagency.com

www.theviardoagency.com

Nina Ngo

nina@theviardoagency.com

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