



2008 Edition of The Complete eBay Marketing System Announced by SkipMcGrath.com

Anacortes, WA, March 15, 2008 --(PR.com)-- Vision-One Press announced that the new 2008 edition of The Complete eBay Marketing System by eBay Gold PowerSeller, Skip McGrath is now available at www.skipmcgrath.com.

The Complete eBay Marketing System for eBay sellers, first published in 2002 has been continuously updated each year to reflect changes in the eBay platform. In January 2008, eBay announced major changes in fee structure, search engine results, the eBay feedback policy and how Detailed Seller Results (DSRs) affect sellers. The announcement also included changes to the Non-Paying Bidder policies and the PayPal Seller Protection Policy.

“All of these changes are having profound effects on how eBay sellers must run their businesses if they are to grow and remain profitable. The changes affect every seller from the casual seller to the experienced PowerSeller,” said Skip McGrath, author of Complete eBay Marketing System and publisher of The eBay Seller's News, a twice-monthly newsletter for eBay sellers.

There are dozens of books on the market aimed at home based business entrepreneurs who want to learn how to sell on eBay and grow an eBay business. eBay's announcements in January 2008 made most of those books obsolete. The Complete eBay Marketing System is the only book currently on the market that incorporates strategies and techniques to take advantage of eBay latest policy changes aimed at sellers.

“Unlike mass-market printed books, The Complete eBay Marketing System is printed on demand in small quantities. This allows us to frequently update the book as changes in the marketplace occur,” said the author Skip McGrath.

The Complete eBay Marketing System is published in a custom 3-ring binder and comes with three bonus CDs and access to a members-only website with additional resources and links to wholesale sources that are updated once a month.

Vision-One Press publishes both printed instruction manuals and eBooks aimed at the online home business marketplace.

Skip McGrath is an eBay Gold PowerSeller who makes his full-time living from eBay and several small websites operated by him and his wife. He is the author of eight books about eBay and online marketing. Skip is a contributing editor to eBay Radio and a frequent speaker at eBay's annual convention, eBay Live. Skip's books are available at his website www.skipmmcgrath.com.

The Complete eBay Marketing System is available at <http://www.skipmcgrath.com/products/ebaypackage.shtml>

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