



KEO International Consultants Accepts MIPIM AR Award at Ceremony Held in Cannes, France

South of Shamkha Master Plan Receives Commended Award in the 'Regeneration and Master Planning' Category at the 2008 MIPIM AR Future Project Awards.

Cannes, France, March 13, 2008 --(PR.com)-- On the evening of March 12th, a formal awards ceremony was held at the Palm Beach Casino in Cannes, France. In attendance were some of the world's most influential design and real estate professionals who were present to honor the elite MIPIM Architectural Review Award recipients for 2008. The MIPIM Real Estate Conference and Exhibition is held each March and over 30,000 visitors attend from around the globe. The MIPIM event serves as a quality showcase for hundreds of new real estate development projects from over 80 countries.

Accepting the award on behalf of KEO International Consultants, Paul DeVlyder, Vice President - International, and master planner of Shamkha, stated "This honor means a lot to the firm and to me personally as it exemplifies our incredible Global growth story. Being honored by industry professionals is always a gratifying experience. South of Shamkha is an opportunity that comes along once in a lifetime, that of planning a completely new city for a municipality based on the homes and heritage of 10,000 citizen families."

Donna Sultan, CEO of KEO International Consultants said, "we are deeply honored to be accepting this our first award at MIPIM for our master planning work for the new city of Shamkha in Abu Dhabi. I must acknowledge His Highness, the Crown Prince, Sheikh Mohammed Bin Zayed for being the inspiration for the vision of the South Shamkha Master Plan and to the Abu Dhabi Municipality for providing us with the opportunity to contribute to the dialogue of creating the desired cities of the future." South of Shamkha is one of many visionary master plans KEO has lead in Abu Dhabi.

Sultan continued, "The new City will someday reach a population of 200,000 and is based on an approach of 'total sustainability in planning.'" The master plan's uniqueness stems from carefully considered planning principles that drove how the future city's structure evolved. KEO first identified and agreed to key priorities in creating a sustainable city, one that would offer quality of life for its residents and would provide attractive investment opportunities while remaining culturally relevant.

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