



## Customers for Private Jets? Recession Proof.

*Charter air flights soar despite the US economy downturn.*

New York, NY, March 11, 2008 --(PR.com)-- Blue Star Jets posted their most profitable month ever on [customers for private jets](#) (46% increase on the month, and 27% increase on the year). In a season meant to be overwhelmed by the poor economy, it is a watershed event.

Private [charter air flights](#) have seen unprecedented growth in the last year. Two reasons prevail: commercial aviation woes and the increasing demand for private jet charter.

With congestion wreaking havoc on commercial aviation, small businesses, specifically those who rely on the hub and spoke system, have been stranded and are left scrambling for an alternative transportation. Businesses need to travel; and those lacking the capital resources to buy a plane are turning to on-demand private jet charters.

Wealthy families and individuals who have also soured at the idea of flying commercial, even first class, turned to charter air flights last year. These customers are taking advantage of private jet shared rides, one ways, and special routes that can be purchased at a discount.

"We have never seen as many families get together to share a private jet than we did over the '07 holidays. People are finding ways to make private jet charters affordable. Going commercial has become way too unpredictable for the first-class traveler." Ricky Sitomer, CEO, Blue Star Jets.

Charters air flights' timely boom has also helped major jet manufacturers (Gulfstream, Cessna, Bombardier) exceed their production plans. The General Aviation Manufacturers Association reports that worldwide business jet deliveries rose 28.4 per cent from 886 in 2006 to a record 1,138 last year.

Regardless of our economy's downturn, the benefit (for some) of customers for private jets will never take a hit. In a little over six years Blue Star Jets has become the industry leader, ranked #1 in 2007 for Customer Service and Customer Satisfaction by the Luxury Institute.

About Blue Star Jets:

ANY JET, ANY TIME, ANY PLACE™, the motto of Blue Star Jets, who has become a leader in corporate jet charter services, offers its clientele unparalleled service and the ultimate in luxury and convenience. Individuals, groups and families are able to [charter a private jet](#) to Las Vegas and worldwide with anonymity, safety and convenience. They offer discount air charter fares without the compromise of service to all of their clients.

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