



Joe Hernandez, the Voice of Santa Anita, Biography to be Released

Rudolph Valier Alvarado's biography on Joe Hernandez, the Voice of Santa Anita, to be released on March 21, 2008.

Los Angeles, CA, March 11, 2008 --(PR.com)-- Advanced copies of Rudolph Valier Alvarado's biography, *The Untold Story of Joe Hernandez: The Voice of Santa Anita*, are generating positive reviews indicating that the book is poised to become a best seller. Joe was the beloved and legendary voice behind the great races of Seabiscuit, as well as a number of other famous thoroughbreds. Before fainting at the microphone on January 27, 1972, Joe had called 15,587 races in a row at Santa Anita, a string that stretched back to when the track opened on Christmas Day 1934. The book, to be released on March 21, has an accompanying website at www.voiceofsantaanita.com. The biography comes with a CD containing some of Joe's most memorable calls. The book generated such positive responses that Santa Anita Park officials are hosting a book signing for Alvarado at the track on April 5 and 6. Alvarado became interested in the story behind Hernandez's life after coming across Joe's name in Laura Hillendbrand's, *Seabiscuit: An American Legend*. Pete Pedersen, the 2001 winner of the Eclipse of Merit Award and the Joe H. Palmer Award of Merit from the New York Turf Writer's Association, remarked that Alvarado's "biography stands as a remarkable work of research.... The romance of horseracing, the source of so much of its appeal, is given full marks.... But it's the subject, Joe Hernandez, who emerges as a catalyst.... The book is a great read. For anyone who wants to know what horseracing was-and is-it's a keeper! Joe Hernandez was larger than life. This rendition paints the portrait."

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